

Agriculture for Improved Nutrition Research Program Concept Memo

Use this form to articulate the concept, anticipated outcomes, and other requested information for the proposed investment. This form will help you and your foundation program officer collaborate to ensure alignment on scope and outcomes.

The Concept Memo should be no longer than **nine pages** in length. The due date for submission is **June 1, 2017 at midnight Pacific Standard Time (PST)**.

This is a pre-proposal shaping document and not a commitment by the UK Department for International Development or Bill & Melinda Gates Foundation to fund the work.

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| General Information | | | | | | |
| Investment Title |  | | | | | |
| Investment Duration (Months) |  | | Application Category (A or B) | | A | |
| Proposed Investment Amount ($U.S.$) | $ | |  | |  | |
| Prospective Grantee/Vendor Information | | | | | | |
| Organization Legal Name |  | | | | | |
| Mailing Address |  |  | |  | | |
| Street Address 1 |  | Primary Contact Name | |  | | |
| Street Address 2 |  | Primary Contact Title | |  | | |
| Street Address 3 |  | Primary Contact Email | |  | | |
| City |  | Primary Contact Phone | |  | | |
| State / Province |  |  | |  | | |
| Zip / Postal Code |  |  | |  | | |
| Country |  |  | |  | | |
|  | | | | | | |
| Tax Status (If known & applicable)  *Refer to* [*Tax Status Definitions*](http://www.gatesfoundation.org/How-We-Work/General-Information/Tax-Status-Definitions) | Select one... |  | | |  | |
| U.S Employer Identification Number (EIN) (If applicable) |  |  | | |  | |
| Submission Information | | | | | | |
| Date Submitted | [Click here to enter a date] | Submitted by same as above | | | |  |
| Submitted by Contact Name |  | Submitted by Contact Email | | | |  |
| Submitted by Contact Title |  | Submitted by Contact Phone | | | |  |
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# Concept Details

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| Study Design, Scope and Approach |

* Clear articulation of the primary and secondary research questions
* Description of the proposed research study, including study design, methods, and indicators to be measured
* Summary of environmental and gender considerations that are relevant to the study design and their potential implications

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| Relevance and Uptake |

* Description of the gap in knowledge in agriculture, nutrition and health that the proposed study will fill and how the findings will still be relevant at the end of the proposed study timeline
* Description of how and where the findings from the research study would be applicable at a program and/or policy level
* Brief communications plan that describes the approach for publication, research uptake and policy linkage

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| Organizational Fit |

* Summary of the lead PI’s and applicant organization’s previous experience and expertise that is relevant to this call
* Description of any potential collaborative partners (letters of support are not expected at this stage)

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| Budget |

* Justification of overall value for money
* If the method is selected is to layer on an existing research study, a description of the specific added value of requested funds on top of existing funding
* Summary budget for the proposed activities in format provided (in template below)

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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Category** | **Year 1** | **Year 2** | **Year 3** | **Year 4** | **Year 5** | **TOTAL** | | Personnel |  |  |  |  |  |  | | Travel |  |  |  |  |  |  | | Consultants |  |  |  |  |  |  | | Capital Equipment |  |  |  |  |  |  | | Other direct costs |  |  |  |  |  |  | | Sub-awards |  |  |  |  |  |  | | **TOTAL** |  |  |  |  |  |  | |

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