

Women's Time Use, Agriculture and Nutrition in Rural Zambia

Cynthia R. Matare, PhD

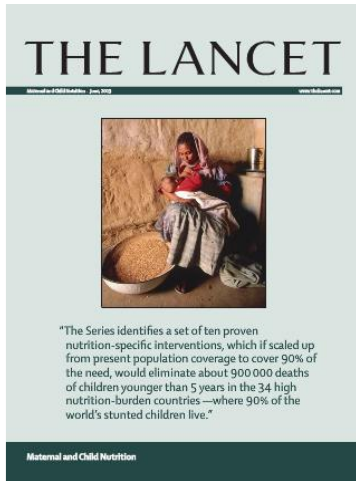
Addis Ababa, Ethiopia

23 June, 2016

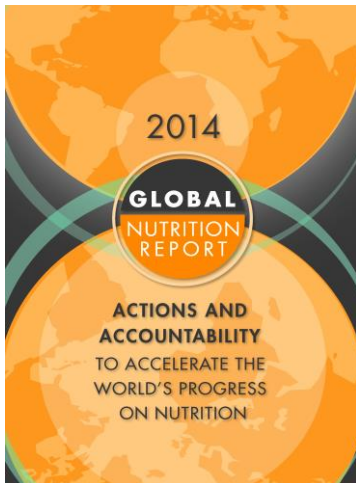
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Why Women's Time?



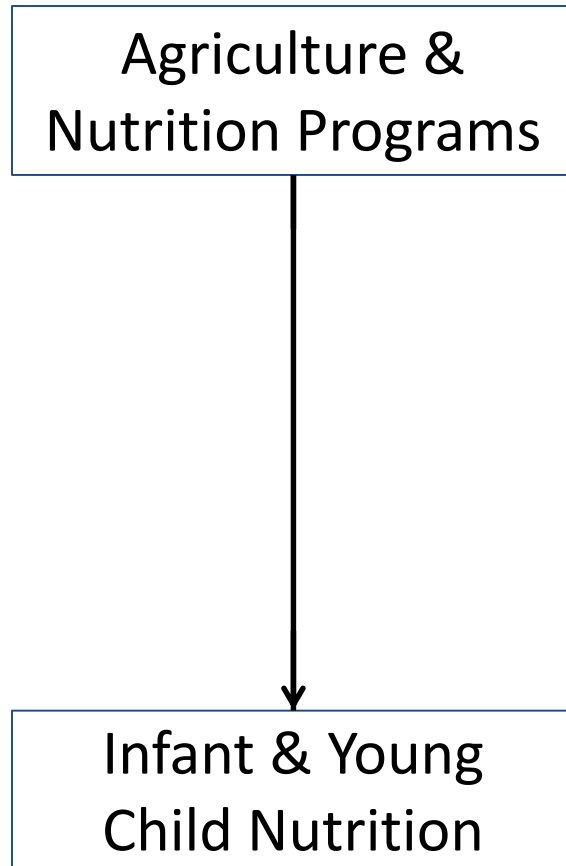
“More research is needed to improve the effectiveness of existing interventions... to ensure that nutrition interventions reach the populations with greatest need... into the barriers to effective implementation..”



“... it is not merely coverage that needs to be scaled up, but the effective coverage [vulnerable groups engaging in interventions] and impact of programs.”

Creating Capabilities

(Nussbaum, 2011)



Women's Time Matters!



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Research Aim

“If we care about what we measure,
we should measure what we care about.”

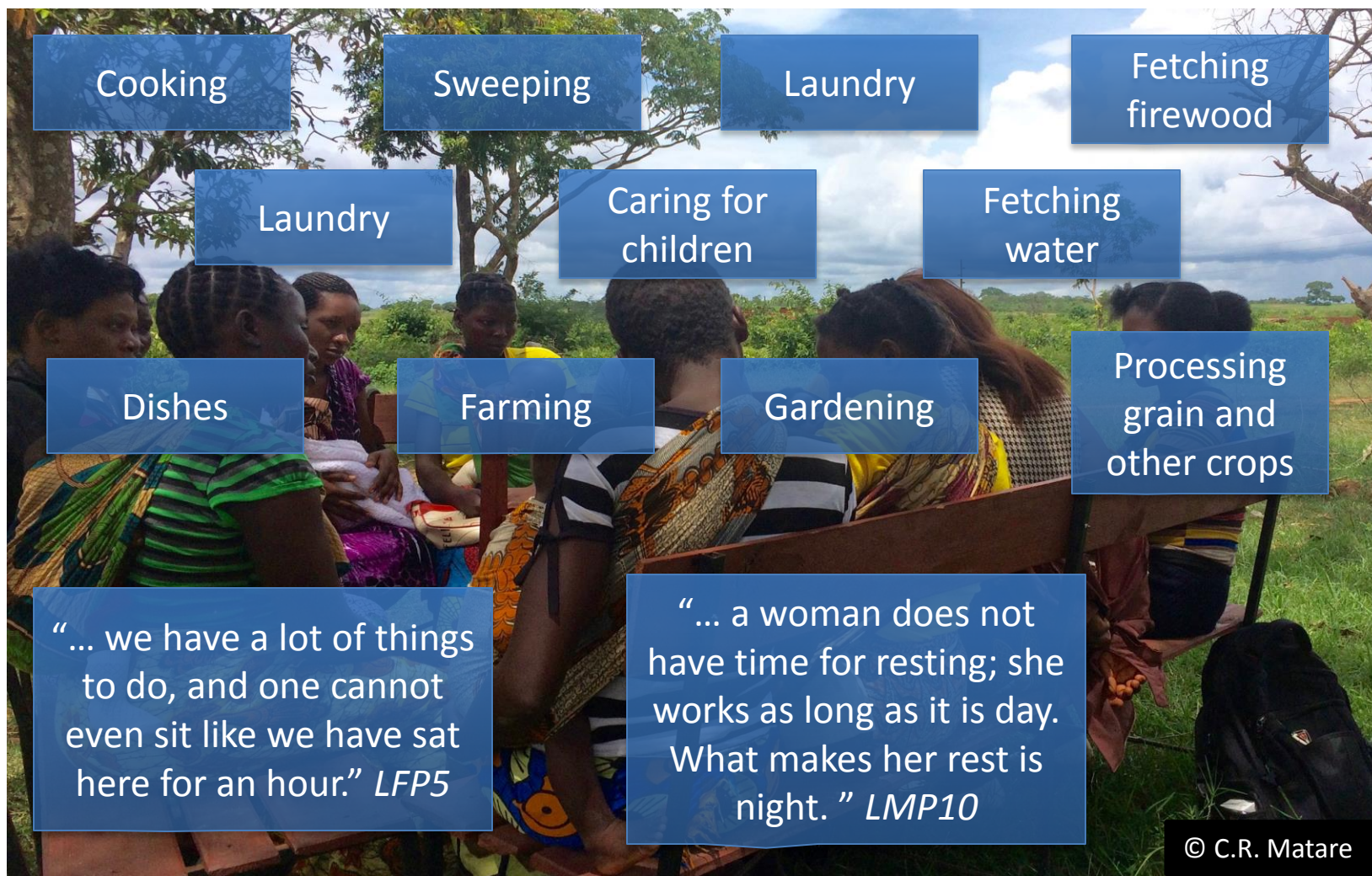
To detail an approach for developing a context-specific and rapid tool to assess women’s time allocation in LMICs.

Methods & Results



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Focus Group Discussions



Focus Group Discussions



Cognitive Testing



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1. Investigate how well questions perform when given to survey respondents.
1. Identify potential sources of response error.

Household Observations



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Nawonga chomene!



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