

ANH Academy Week, Kathmandu, July 2017



# Sustainable diets

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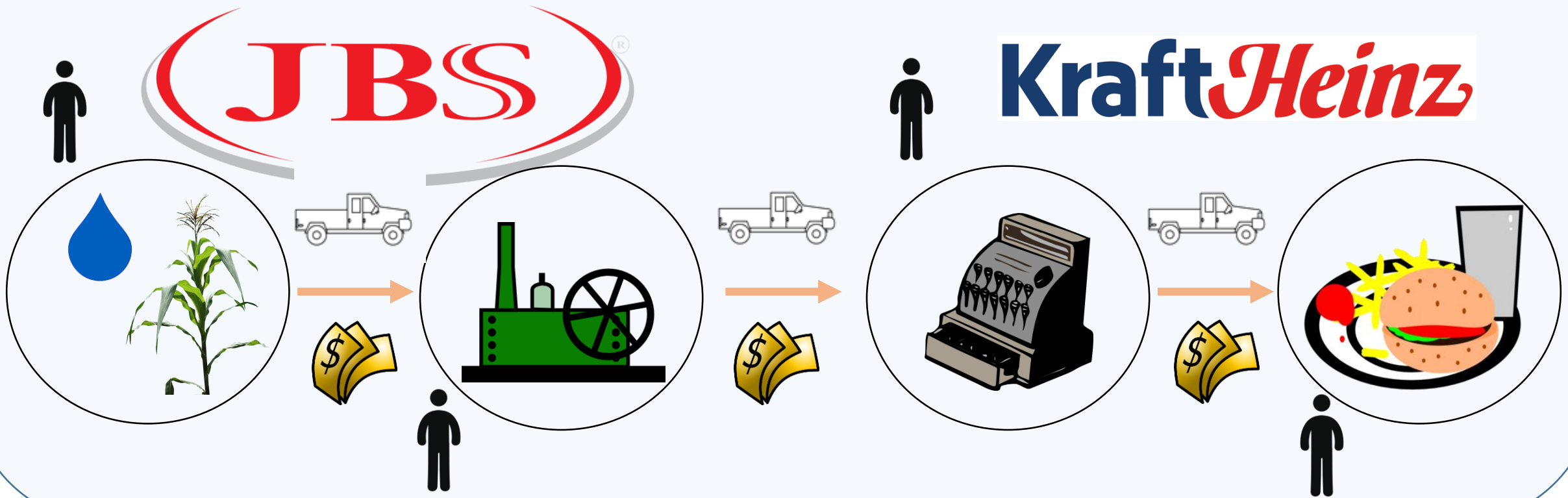
# Session outline

- What is a food system?
- What is sustainability?
- [Break]
- Quantifying environmental impacts of diets
- Sustainable food systems - what are the solutions?
- Discussion

Sociocultural, economic, institutional  
& governance environment

# Food system

All the actors and activities involved in the production, processing, transport and consumption of food.



# Food system maps

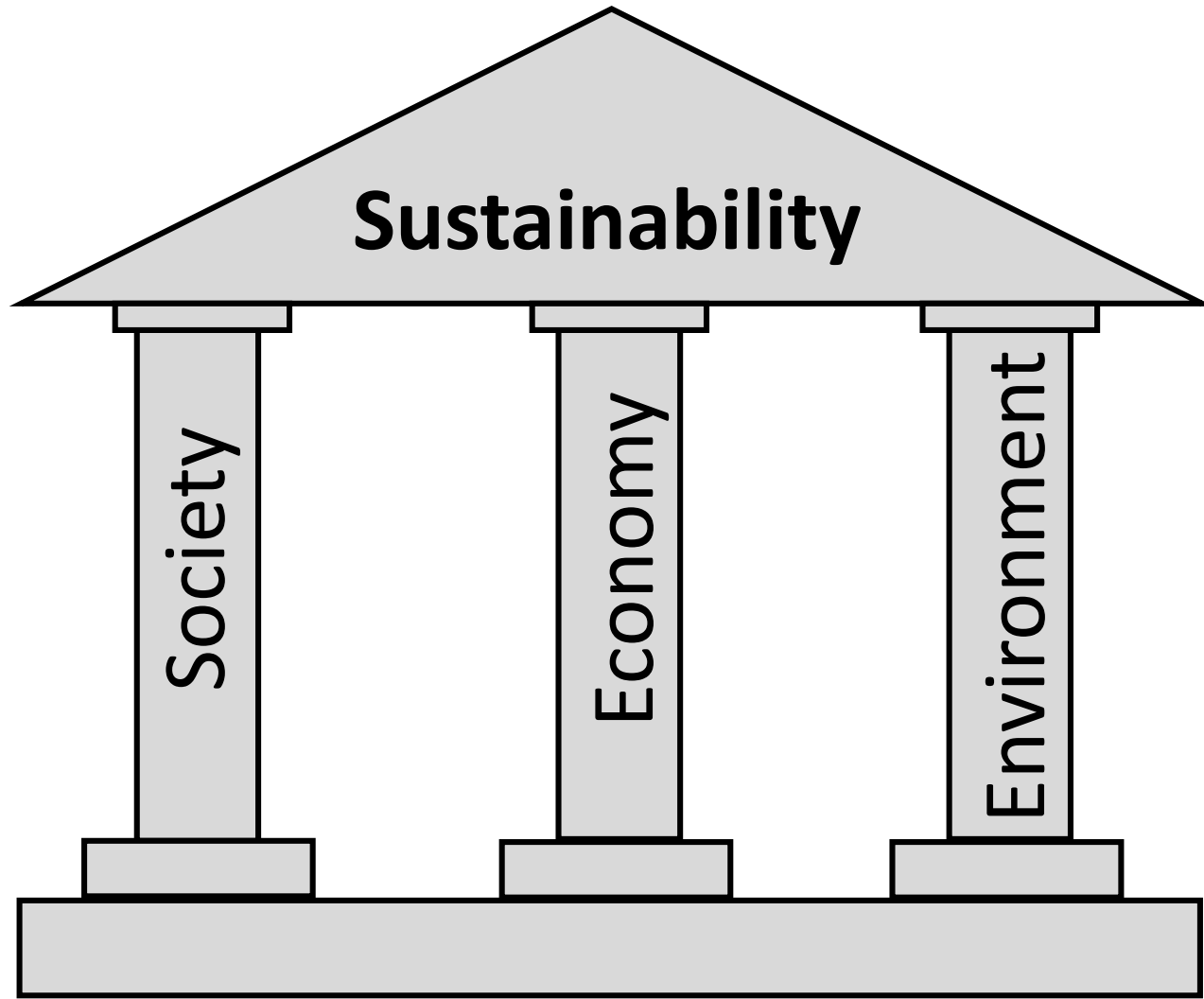
- Groups of ~5
- Map out actors and activities for a food system of your choice

# The importance of food and agriculture systems - activity

- Agriculture is responsible for \_\_\_\_\_ % of global greenhouse gas emissions and \_\_\_\_\_ % of global freshwater consumption
- Agriculture contributes \_\_\_\_\_ % of global GDP and \_\_\_\_\_ % of jobs
- Diets underlie \_\_\_\_\_ % of global disease burden

# The importance of food and agriculture systems - activity

- Agriculture is responsible for 33% of global greenhouse gas emissions and 70% of global freshwater consumption
- Agriculture contributes 3.8% of global GDP and 30% of jobs
- Diets underlie 21% of global disease burden



Sustainable development  
(Brundtland Report, 1987)

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs

# Sustainable diets

Thus in bringing a larger share of our corn crop directly into human consumption and in giving to such perishable foods as milk, vegetables, and fruit a more prominent place in the diet, the food conservation movement has been working toward permanent improvements in our national food economy at the same time that it saved the wheat, meat, fat, and sugar needed for export to our armies and to hungry Europe.

**Sherman (1919)**

HENRY C. SHERMAN



**Gussow & Clancy (1986)**



## Sustainable diets (FAO, 2010, adapted):

Sustainable diets are those diets with low environmental impacts which contribute to food and nutrition security and to healthy life for present and future generations.

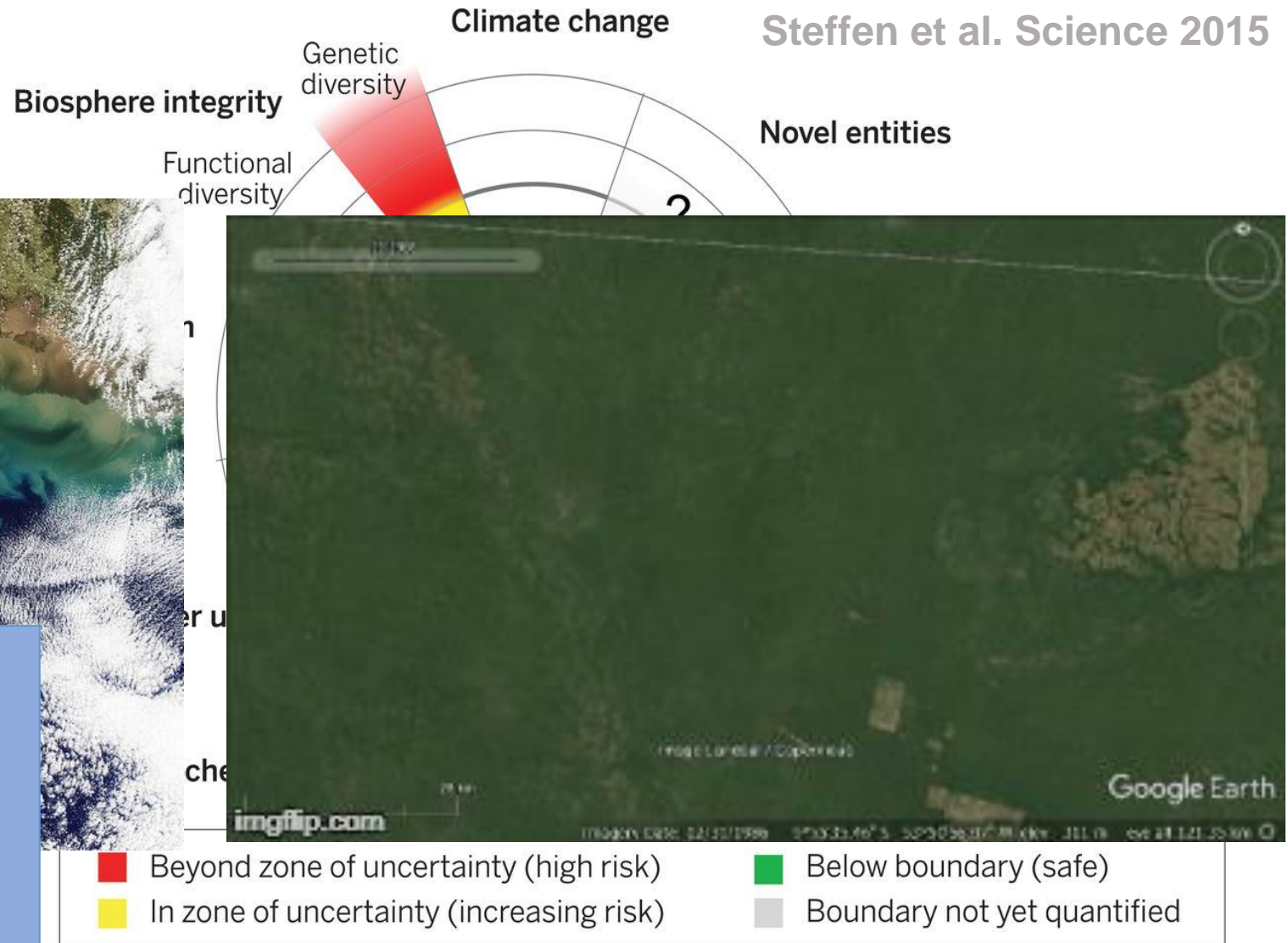
*Sustainable diets are:*

- 1) protective and respectful of biodiversity and ecosystems;
- 2) culturally acceptable;
- 3) accessible, economically fair and affordable;
- 4) nutritionally adequate, safe and healthy;
- 5) optimize natural and human resources;
- 6) Resilient to shocks and change.

# 1) Protective and respectful of biodiversity and ecosystems



The relatively stable, 11,700-year-long Holocene epoch is the only state of the ES that we know for certain can support contemporary human societies.





## 2) Culturally acceptable



HarvestPlus: <http://bit.ly/2efCBct>

## Germany

# Fearing for the wurst: German ministry under fire for meat-free buffets

Politicians attack environment ministry's decision to stop serving meat and fish at official functions as 'nanny state' move



75

Philip Oltermann in Berlin

@philipoltermann

Saturday 25 February 2017 06.00 GMT



In a country famous for its meat production, the ministry's move was revolutionary. Photograph: Alicia Canter for the Guardian

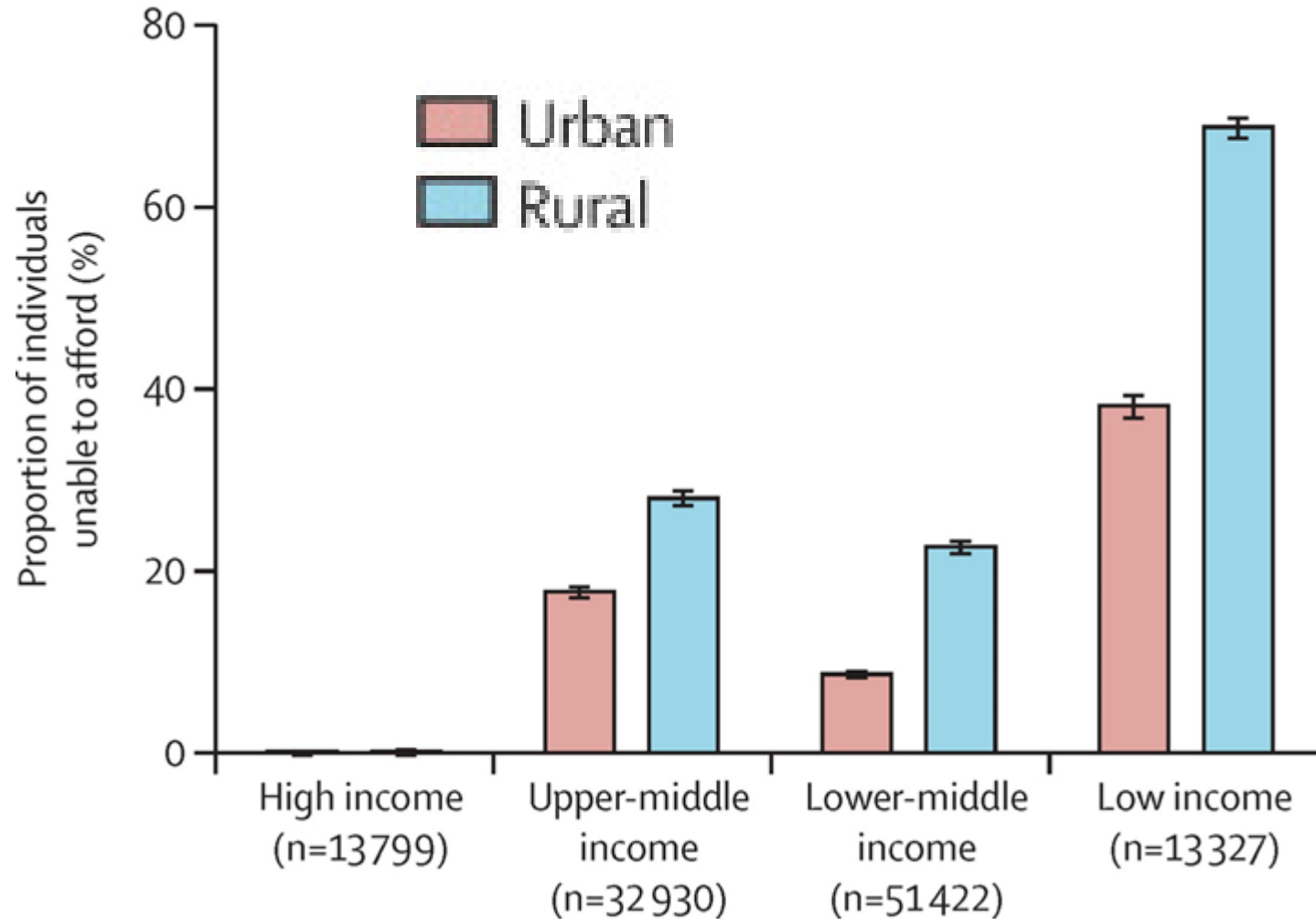
We decided to take the symbolic step to ban meat and fish at external events because we want to practise what we preach

Environment ministry  
spokesperson Michael Schroeren

No one would have problems with stricter regulations around mass livestock farming, but we shouldn't make the mistake to prescribe a lifestyle to people

Anton Hofreiter, former co-chair of the German Greens

### 3) Accessible, economically fair and affordable



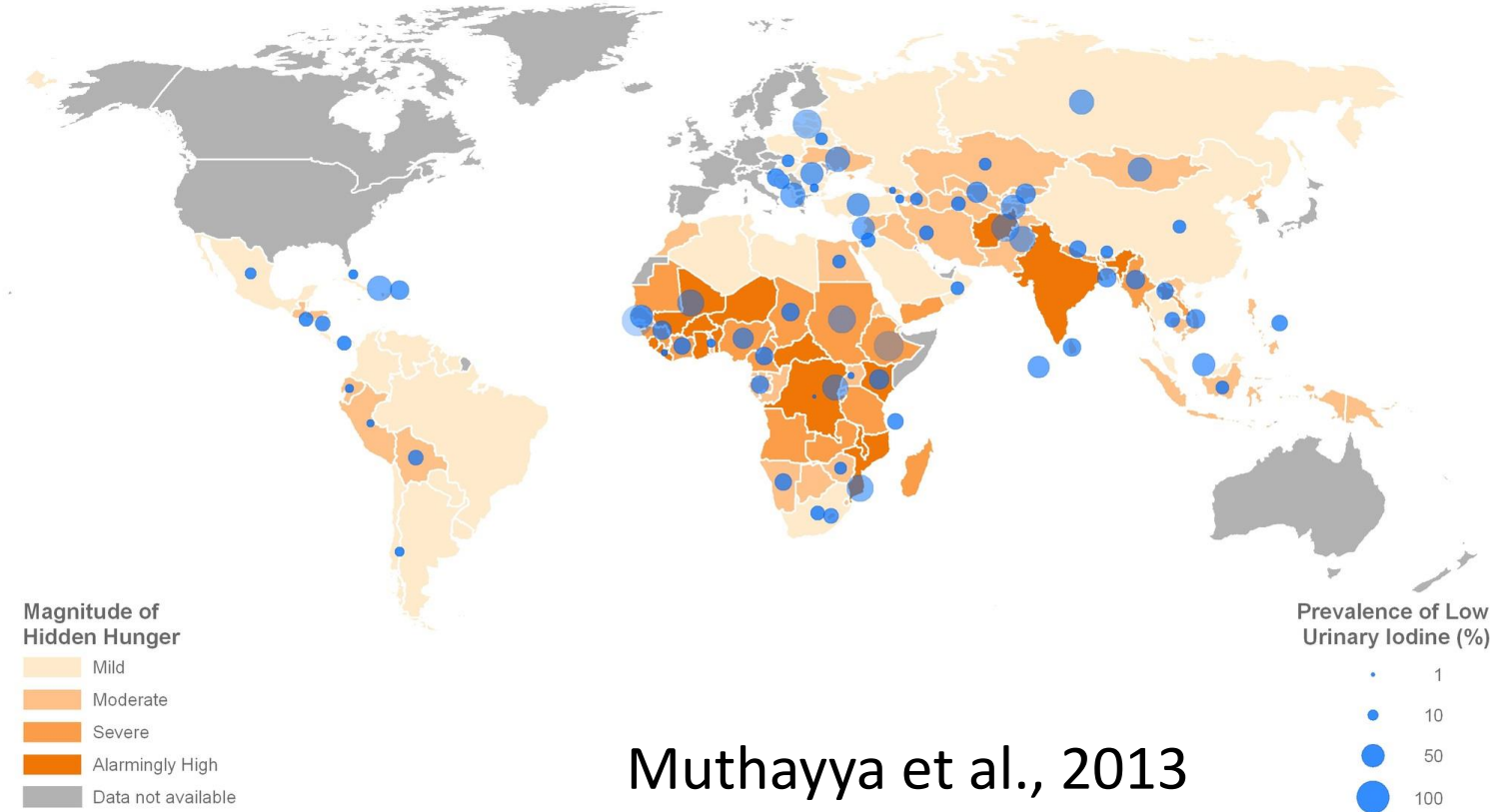
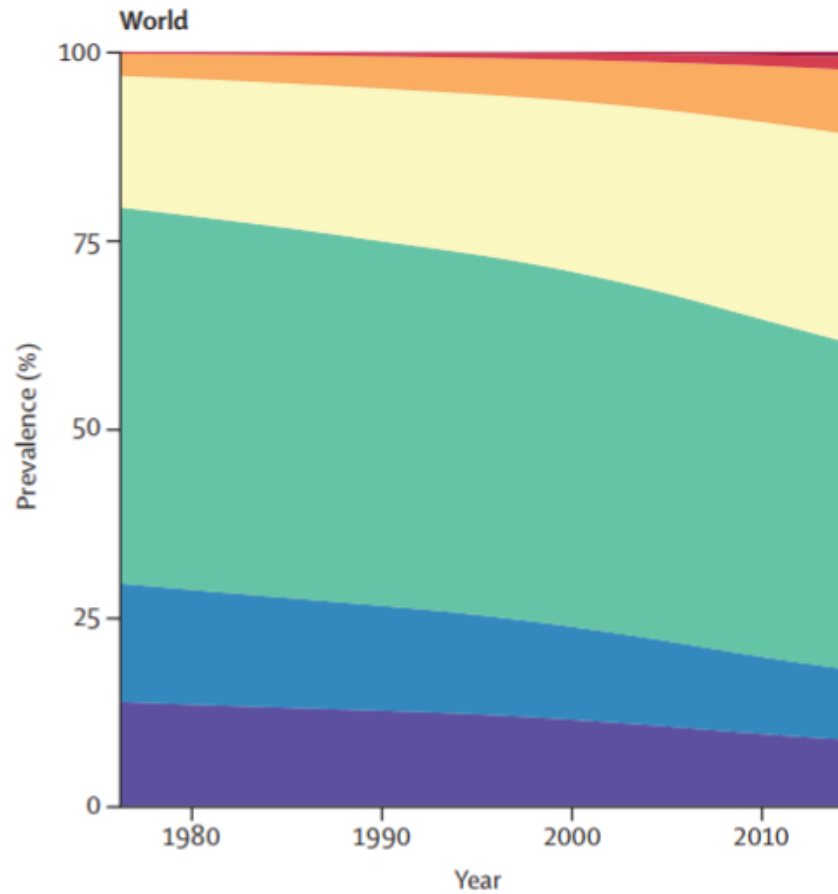
3 portions veg

2 portions fruit

Miller et al. 2016



## 4) Nutritionally adequate, safe and healthy

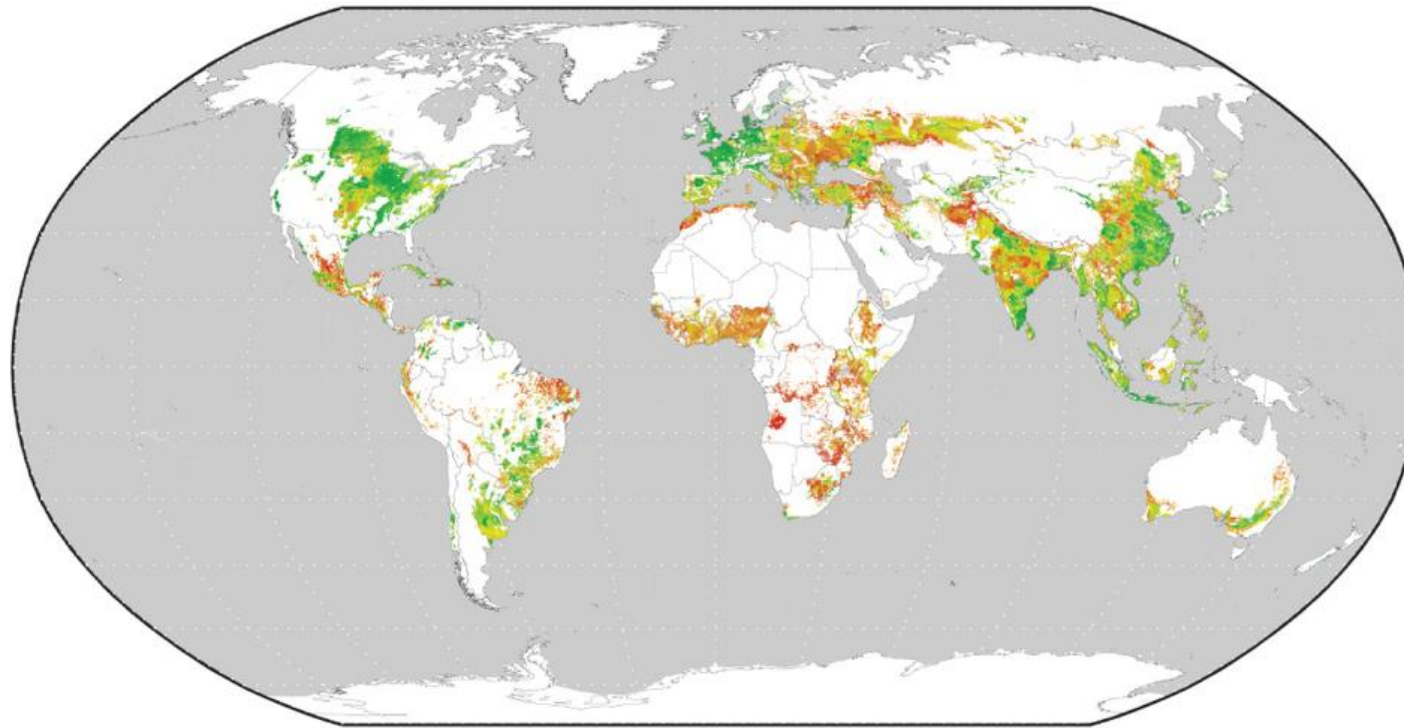


Muthayya et al., 2013

BMI (kg/m<sup>2</sup>)

<18.5	18.5 to <20	20 to <25	25 to <30	30 to <35	35 to <40	≥40
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## 5) optimize natural and human resources



Major cereals: attainable yield achieved (%)



## 6) Resilient

### Vegetables

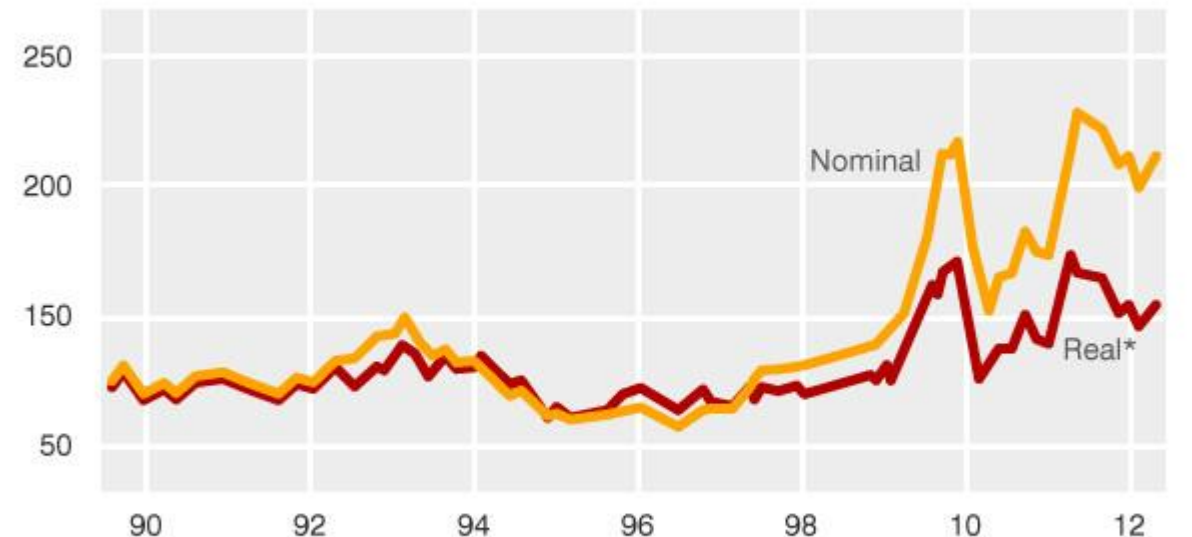
## What a pickle: UK gripped by courgette shortage

Cold and wet weather hits crops in Spain, sending prices soaring and customers bemoaning empty supermarket shelves



What will you give me for these? Some in-demand courgettes. Photograph: Alamy

### FAO Food Price Index

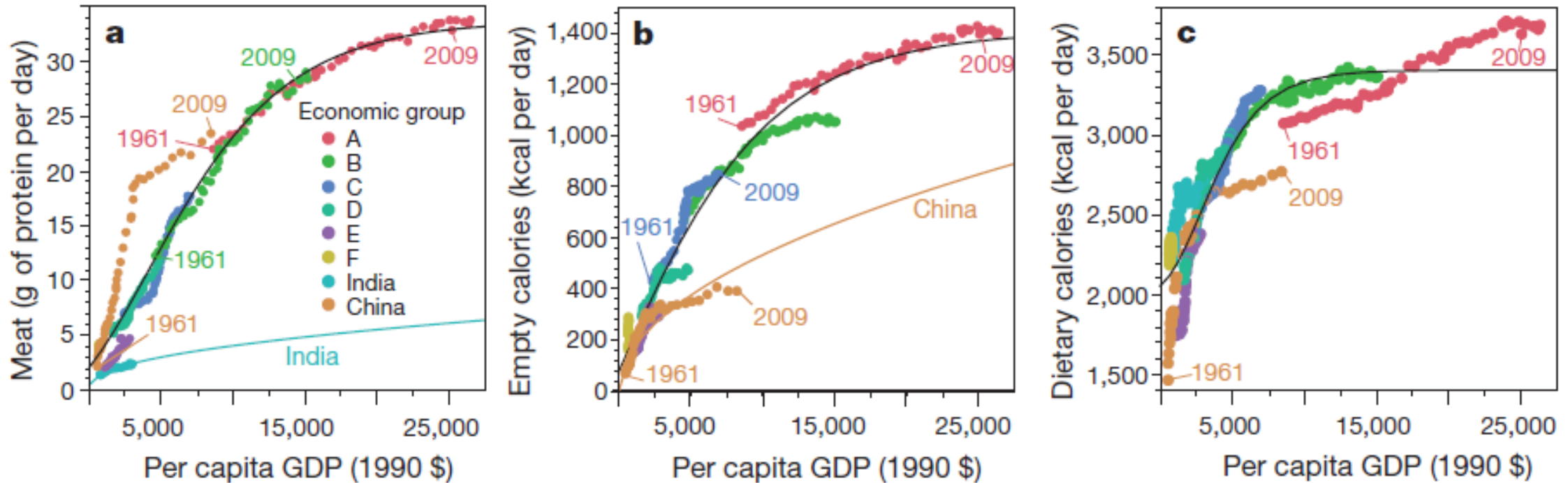


\*The real price index is the nominal price index deflated by the World Bank Manufactures Unit Value Index (MUV)

SOURCE: U.N. Food and Agriculture Organization

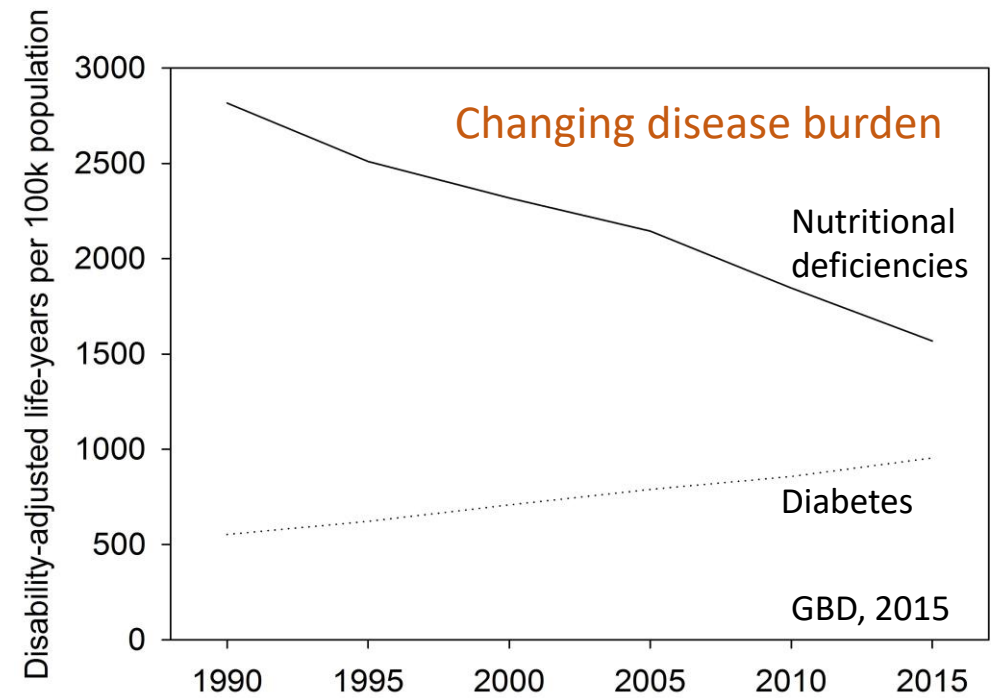
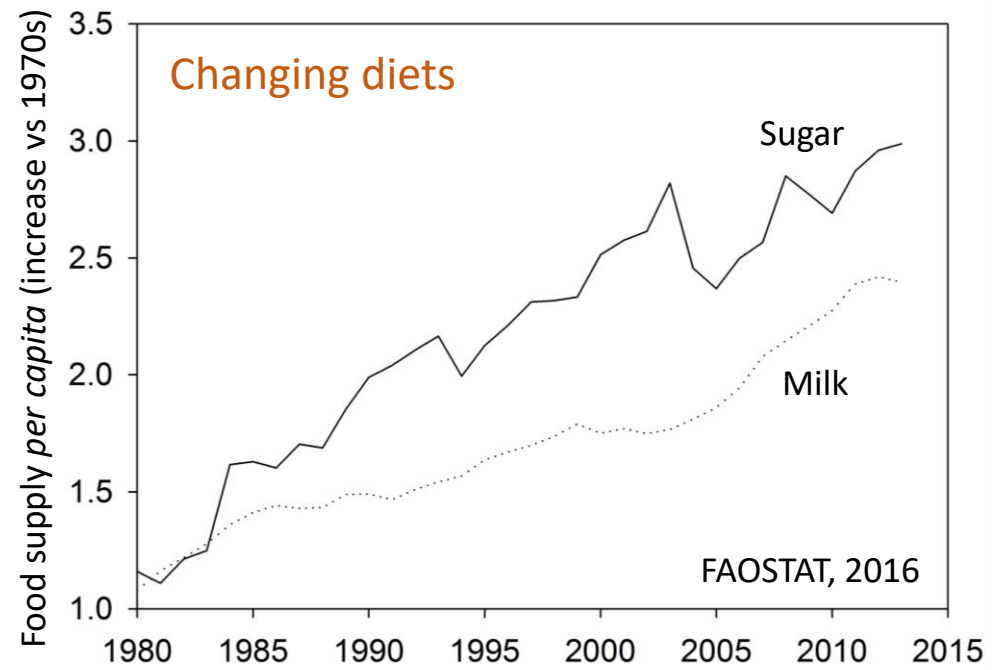


# Where are we heading?



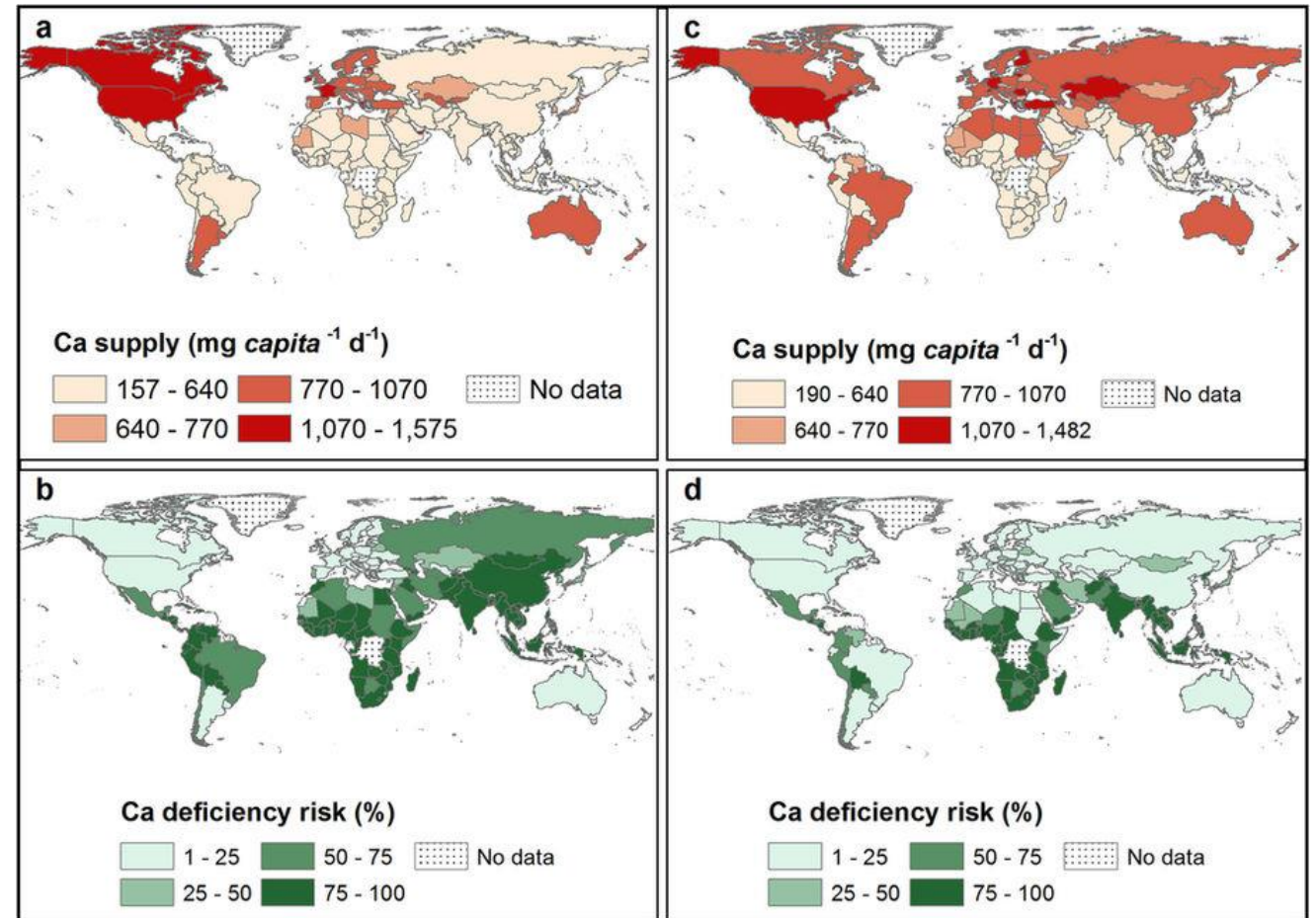
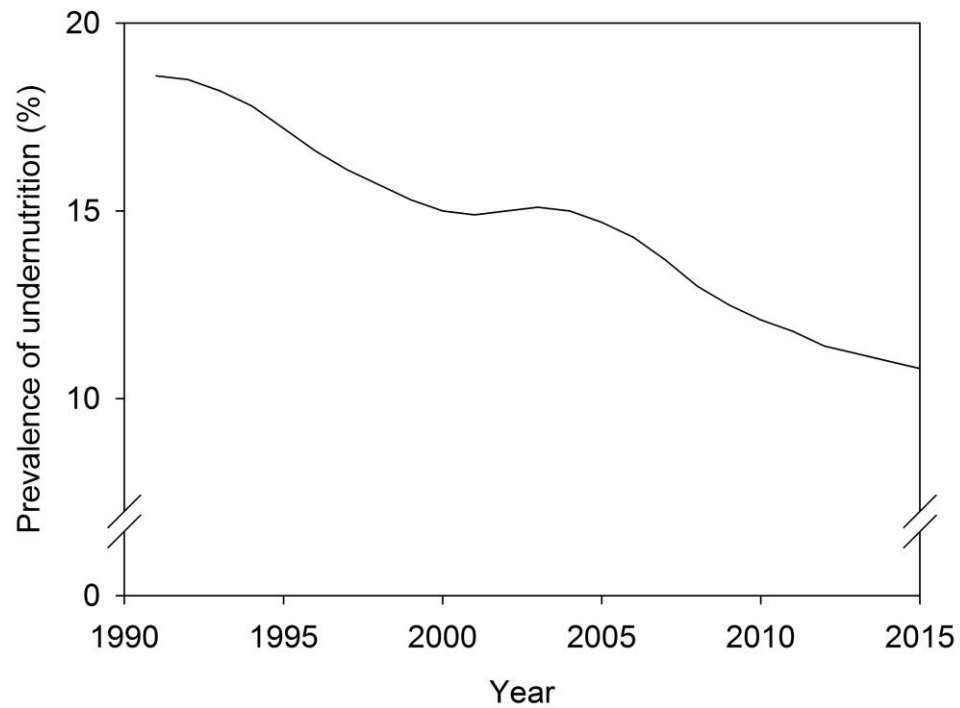
Tilman & Clark, 2014



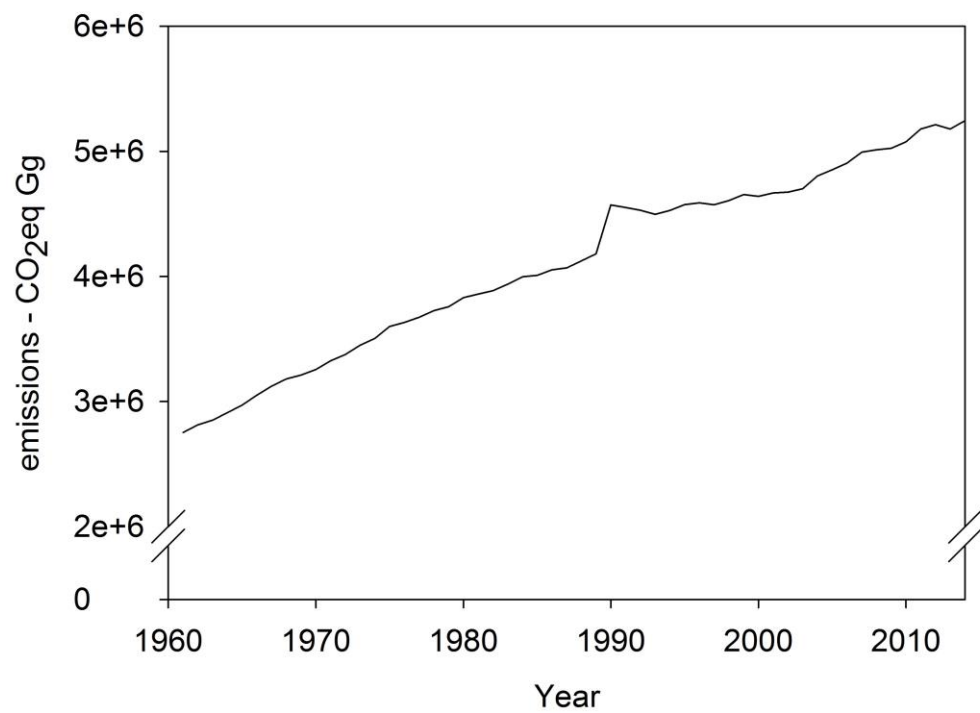


## Global calcium supplies and prevalence of deficiency (Kumssa et al. 2015)

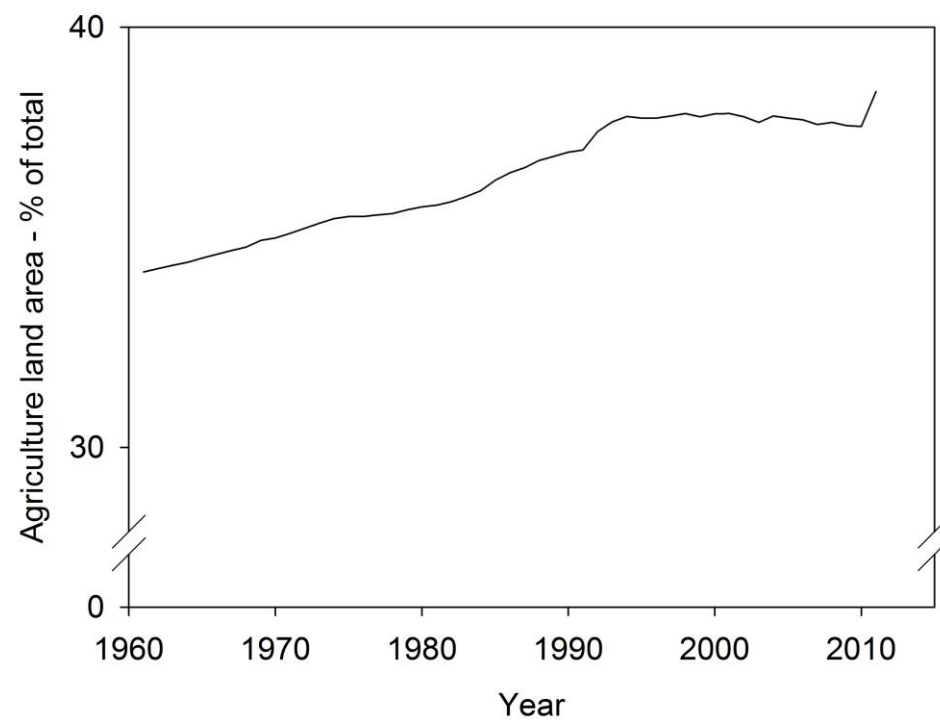
### Global prevalence of undernutrition (FAOSTAT)



Global GHG emissions from agriculture (FAOSTAT)

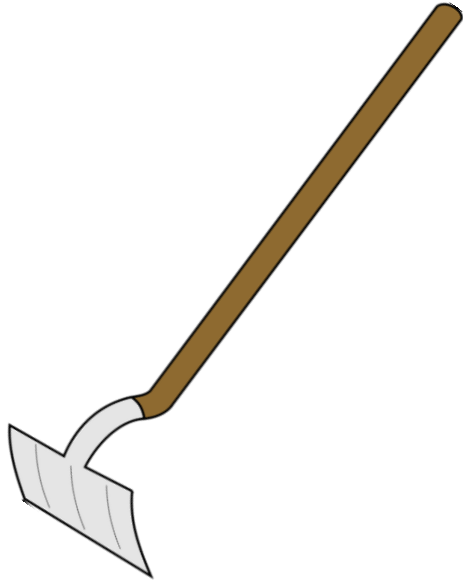


Global agricultural land area (FAOSTAT)

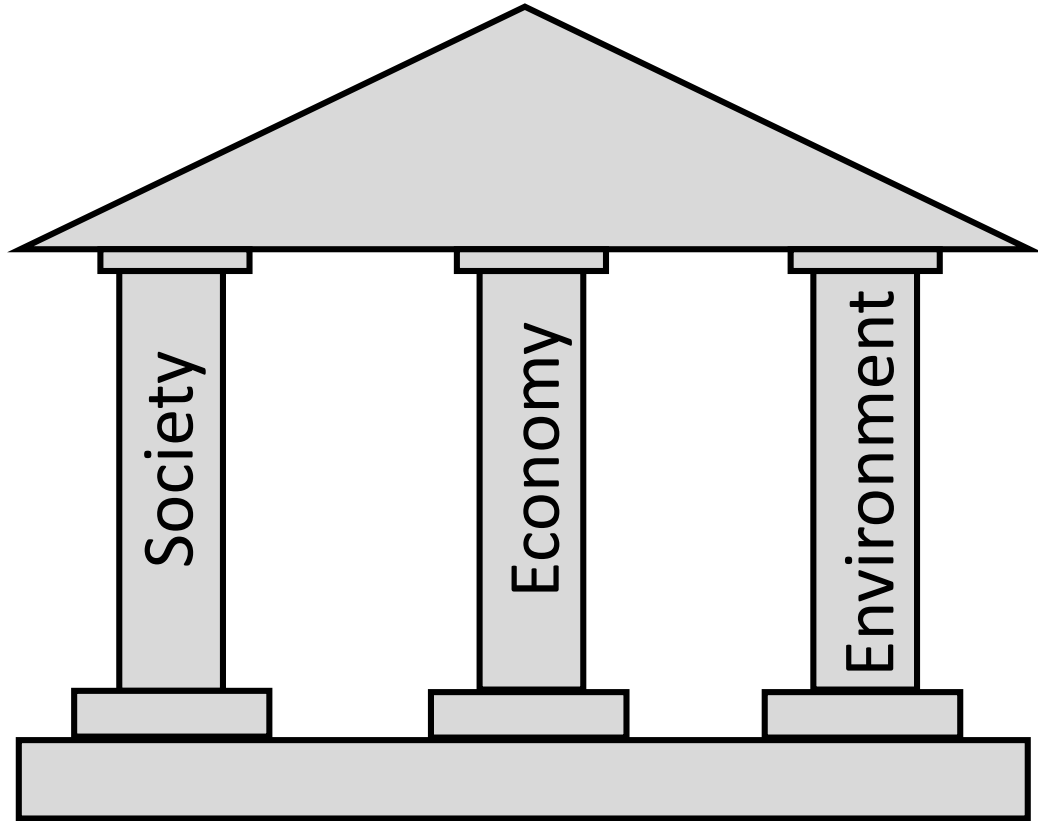




# Wider food system changes



**Kraft** *Heinz*



## THE GLOBAL GOALS

For Sustainable Development



# Food system maps

- Groups of ~6
- Map out actors and activities for a food system of your choice
- Identify sustainability concerns

**Environment**

**Economy**

**Society and health**



ENVIRONMENT

Bio-physical  
Socioeconomic  
Political/institutional/regulatory  
Cultural

Low incomes among farming households

Increasing reliance on imports

Methane from rice production

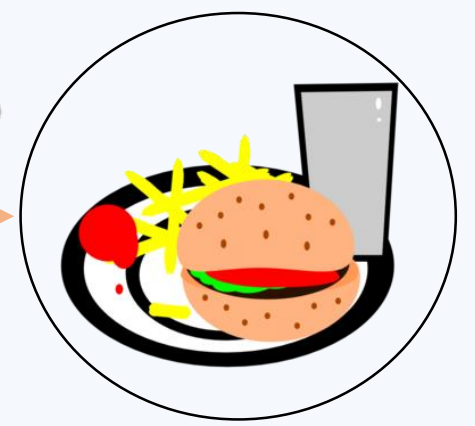
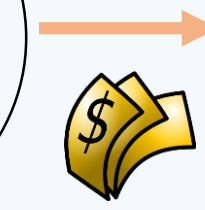
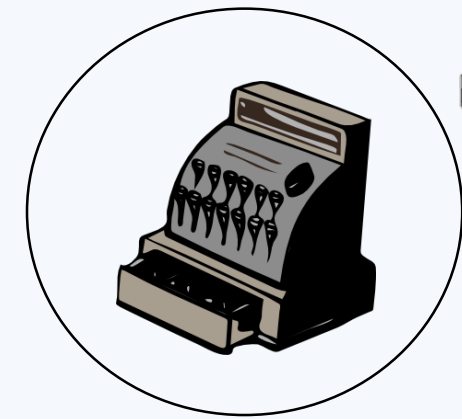
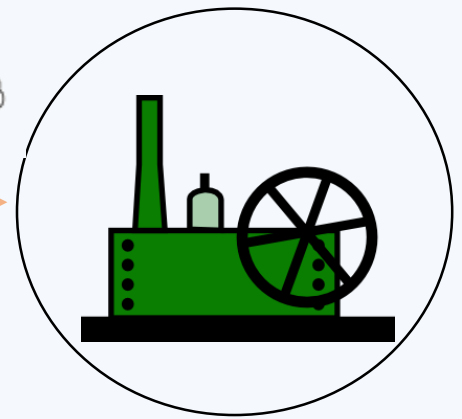
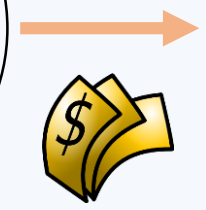
Vulnerable to drought

Low-tech value chains, storage → food waste

Unhealthy foods marketed to children

Increasing sugar consumption – health, water

Dual burden of malnutrition



Freshwater use in irrigation

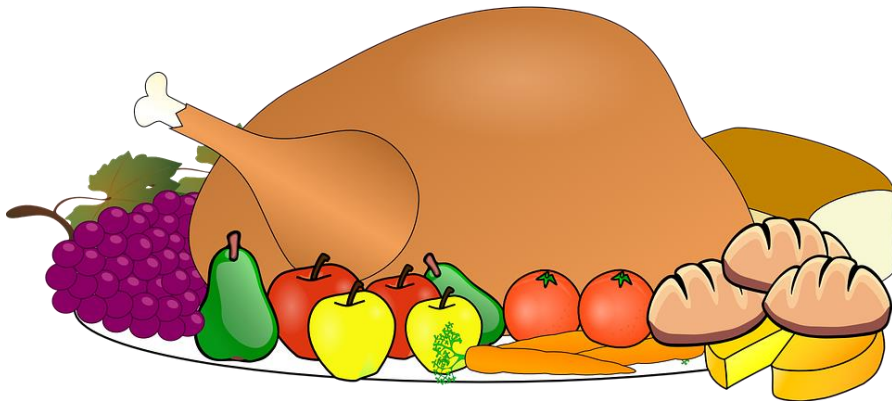
Low yields

Processors exclude smallholders (quality, reliability, scale...)

Non-biodegradable packaging

Rapidly rising diabetes

# Quantifying environmental impacts of diets



*Image credit: flickr/IFPRI CC BY-NC-ND 2.0*

# What are people eating?

- Food consumption diaries
- Food consumption recall
- Food frequency questionnaires
- Household surveys
- Food Balance Sheets



## Food Balance Sheets

[DOWNLOAD DATA](#) [VISUALIZE DATA](#) [METADATA](#) [REPORT](#)

[Back to domains](#)

< [COUNTRIES](#) [REGIONS](#) [SPECIAL](#) >



Q Filter results

- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria
- ☐ Angola
- ☐ Antigua and Barbuda

[ELEMENTS](#)

Q Filter results e.g. total population - both s

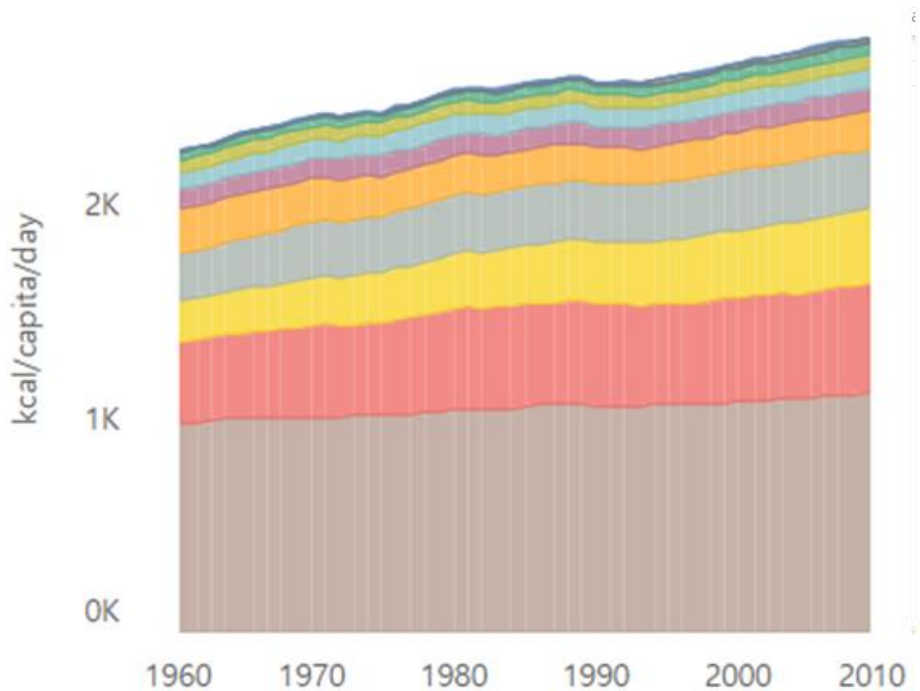
- ☐ Total Population - Both sexes
- ☐ Production Quantity
- ☐ Import Quantity
- ☐ Stock Variation
- ☐ Export Quantity

### Food Balance Sheets

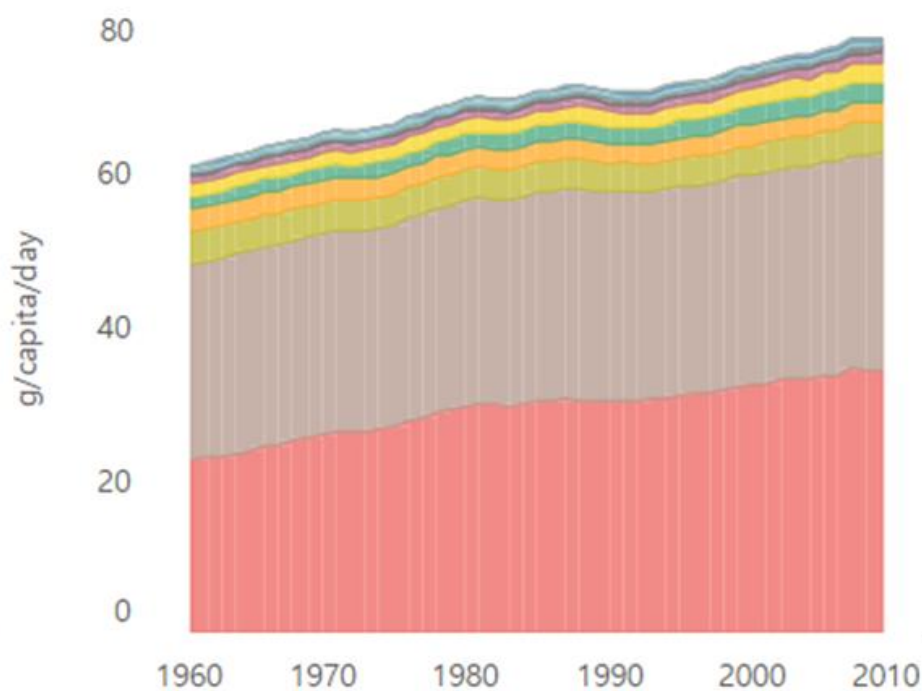
Food Balance Sheet presents a comprehensive picture of the pattern of a country's food supply during a specified reference period. The food balance... [Show More](#)

Food and Agriculture Organization of

### Calories



### Protein



### Highlight and filter by food group:

- Alcoholic beverages
- Animal products
- Fruits
- Grains
- Miscellaneous
- Oils
- Pulses
- Spices & stimulants
- Starchy roots
- Sweeteners
- Vegetables




<http://blog.ciat.cgiar.org/author/cokhoury/>

<http://www.fao.org/faostat/en>



http://microdata.worldbank.org/index.php/catalog/lsms



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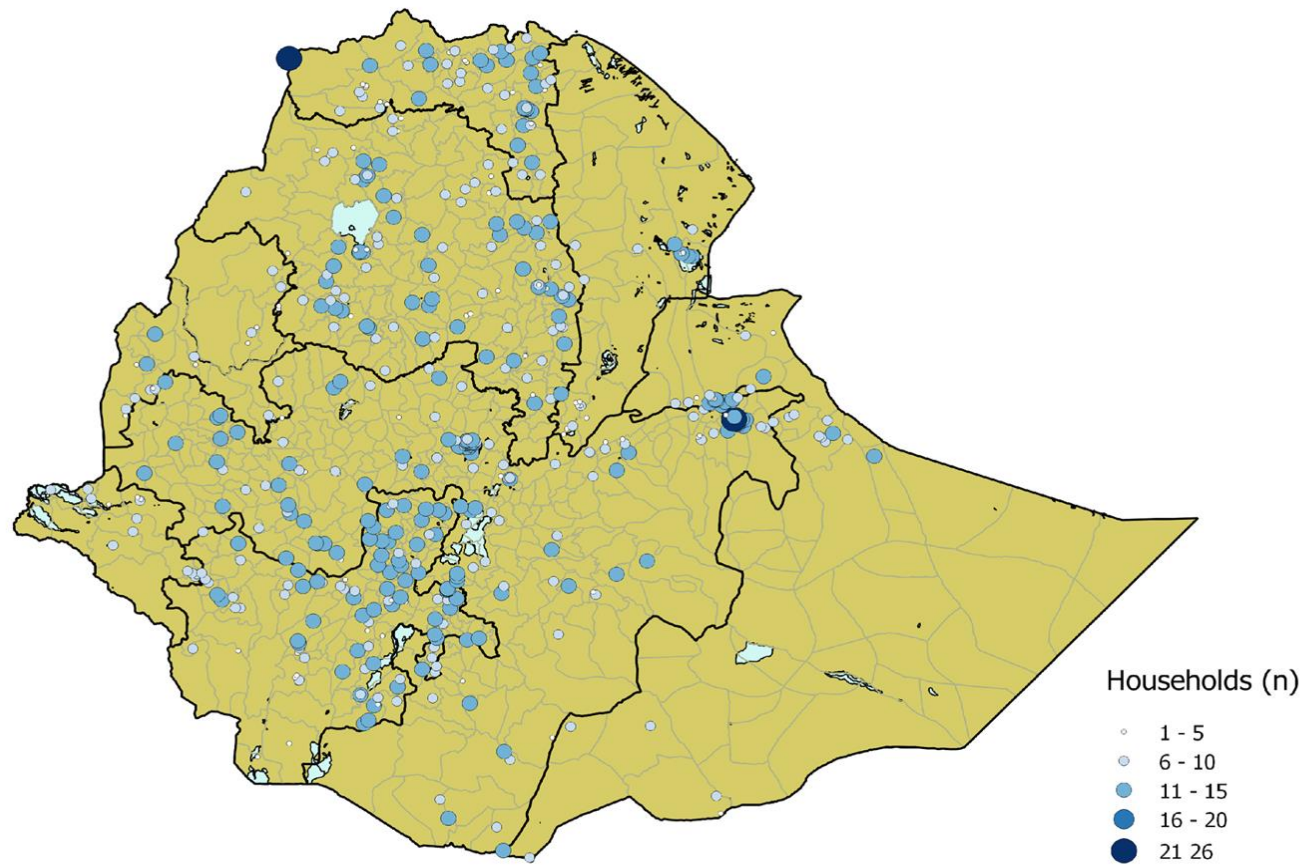
REFINE LIST

Living Standards Measurement Surveys

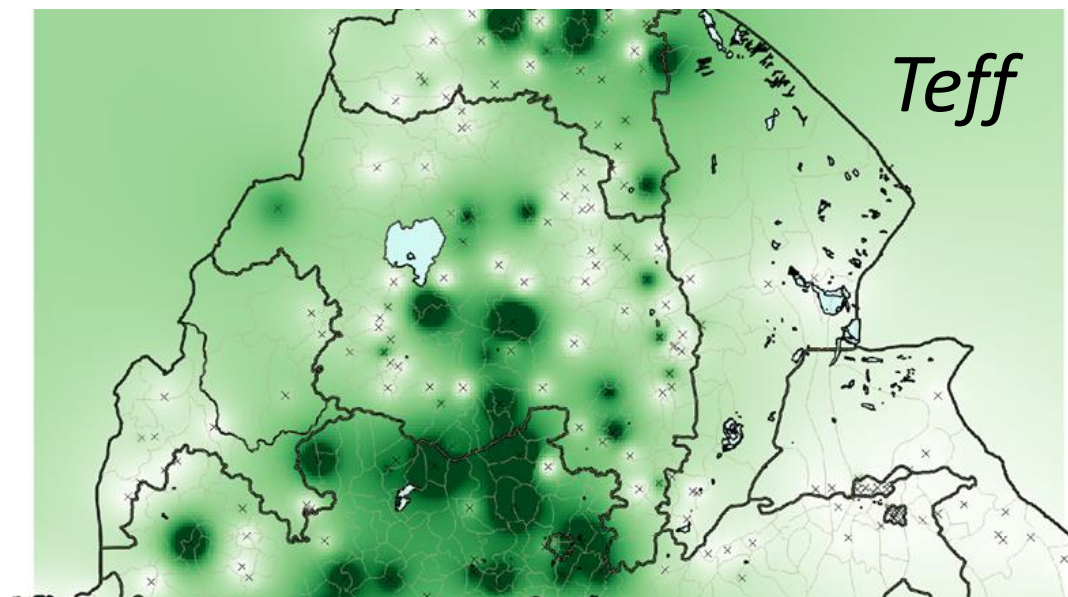
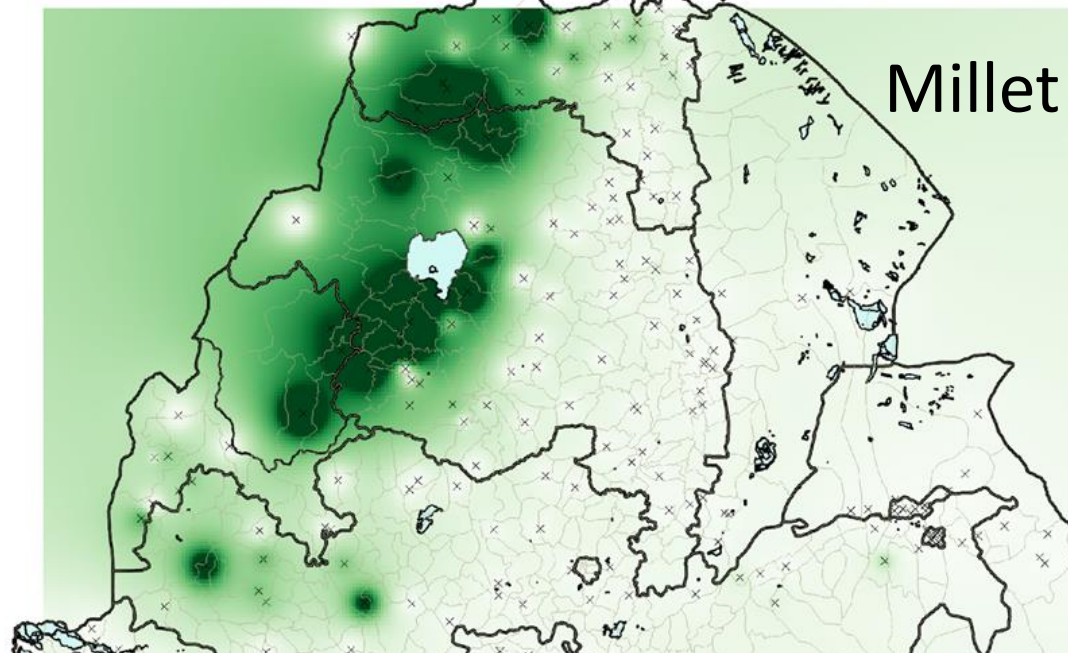
MODULE G: FOOD CONSUMPTION OVER PAST ONE WEEK

DATA ENTRY LINE NUMBER	Over the past one week (7 days), did you or others in your household consume any [ . . . ]?  INCLUDE FOOD BOTH EATEN COMMUNALLY IN THE HOUSEHOLD AND THAT EATEN SEPARATELY BY INDIVIDUAL HOUSEHOLD MEMBERS.	G01  YES . . . 1 NO . . . 2>> NEXT ITEM	G02  ITEM CODE	G03 How much in total did your household consume in the past week?		G04 How much came from purchases?		G05 How much did you spend?	G06 How much came from own-production?		G07 How much came from gifts and other sources?	
				QUANTITY	UNIT	QUANTITY	UNIT	ME	QUANTITY	UNIT	QUANTITY	UNIT
1	Cereals, Grains and Cereal Products											
2	Maize <i>ufa mgaiwa</i> (normal flour)		101									
3	Maize <i>ufa</i> refined (fine flour)		102									
4	Maize <i>ufa madeya</i> (bran flour)		103									
5	Maize grain (not as <i>ufa</i> )		104									
6	Green maize		105									
7	Rice		106									
8	Finger millet ( <i>mawere</i> )		107									
9	Sorghum ( <i>mapira</i> )		108									
10	Pearl millet ( <i>mchewere</i> )		109									
11	Wheat flour		110									
12	Bread		111									
13	Buns, scones		112									
14	Biscuits		113									
15	Spaghetti, macaroni, pasta		114									
16	Breakfast cereal		115									
17	Infant feeding cereals		116									
18	Other (specify)		117									
19	Roots, Tubers, and Plantains											
20	Cassava tubers		201									
21	Cassava flour		202									
22	White sweet potato		203									
23	Orange sweet potato		204									
24	Irish potato		205									
25	Potato crisps		206									
26	Plantain, cooking banana		207									
27	Cocoyam ( <i>masimbi</i> )		208									
28	Other (specify)		209									

CODES FOR UNIT:	
KILOGRAMME . . .	.1
50 KG. BAG . . .	.2
90 KG. BAG . . .	.3
PAIL (SMALL) . . .	.4
PAIL (LARGE) . . .	.5
No. 10 PLATE . . .	.6
No. 12 PLATE . . .	.7
BUNCH . . . . .	.8
PIECE . . . . .	.9
HEAP . . . . .	.10
BALE . . . . .	.11
BASKET (DENGU)	
(SHELLED) . . .	.12
BASKET (DENGU)	
(UNSHELLED) . .	.13
OX-CART	
(UNSHELLED) . .	.14
LITRE . . . . .	.15
CUP . . . . .	.16
TIN . . . . .	.17
GRAM . . . . .	.18
MILLILITRE . . .	.19
TEASPOON . . . .	.20
BASIN . . . . .	.21
SATCHET/TUBE . .	.22
OTHER (SPECIFY) .	.23



kg per household per week



# Where does the food come from?

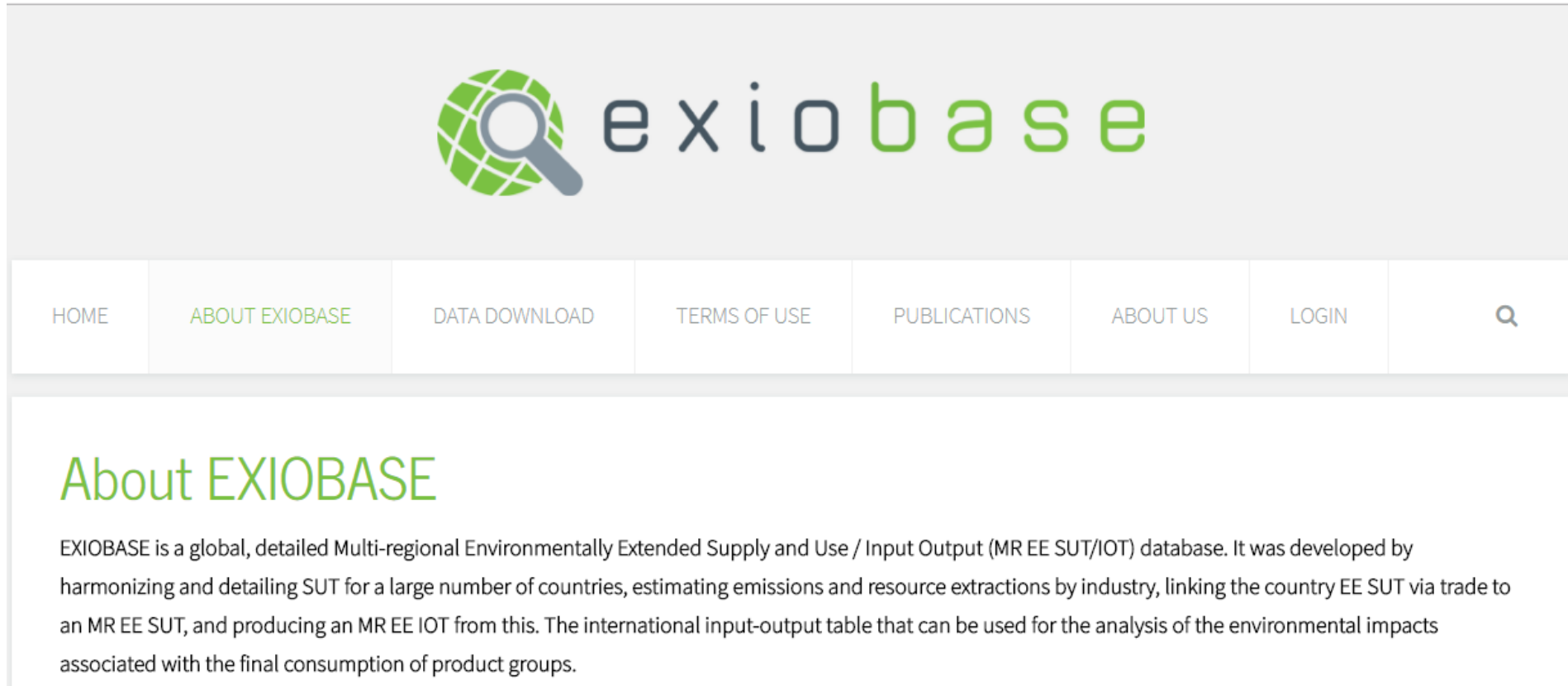
The screenshot shows the 'Food Balance Sheets' web application. The header includes a hamburger menu, the title 'Food Balance Sheets', and a 'Back to domains' button. Below the header is a navigation bar with tabs: 'DOWNLOAD DATA' (active), 'VISUALIZE DATA', 'METADATA', and 'REPORT'. The main content area is divided into three panels. The left panel, titled 'COUNTRIES', has a search bar 'Filter results' and a list of countries with radio buttons: Afghanistan, Albania, Algeria, Angola, Antigua and Barbuda, and Argentina. Below the list are 'Select All' and 'Clear All' buttons. The middle panel, titled 'ELEMENTS', has a search bar 'Filter results e.g. total population - both s' and a list of elements with radio buttons: Total Population - Both sexes, Production Quantity, Import Quantity, Stock Variation, Export Quantity, and Domestic supply quantity. Below the list are 'Select All' and 'Clear All' buttons. The right panel, titled 'Food Balance Sheets', contains a description: 'Food Balance Sheet presents a comprehensive picture of the pattern of a country's food supply during a specified reference period. The food balance... Show More' and 'Food and Agriculture Organization of the United Nations (FAO)'. Below this is a 'Bulk Downloads' section with a table:

Bulk Downloads	
All Data	15.84 MB
All Data Normalized	78.98 MB
All Area Groups	3.38 MB

At the bottom of the right panel are two circular icons: a blue one with a speech bubble and a green one with a document.

<http://www.fao.org/faostat/en>

# What was the environmental footprint of the crop/livestock product?



<http://www.exiobase.eu/>





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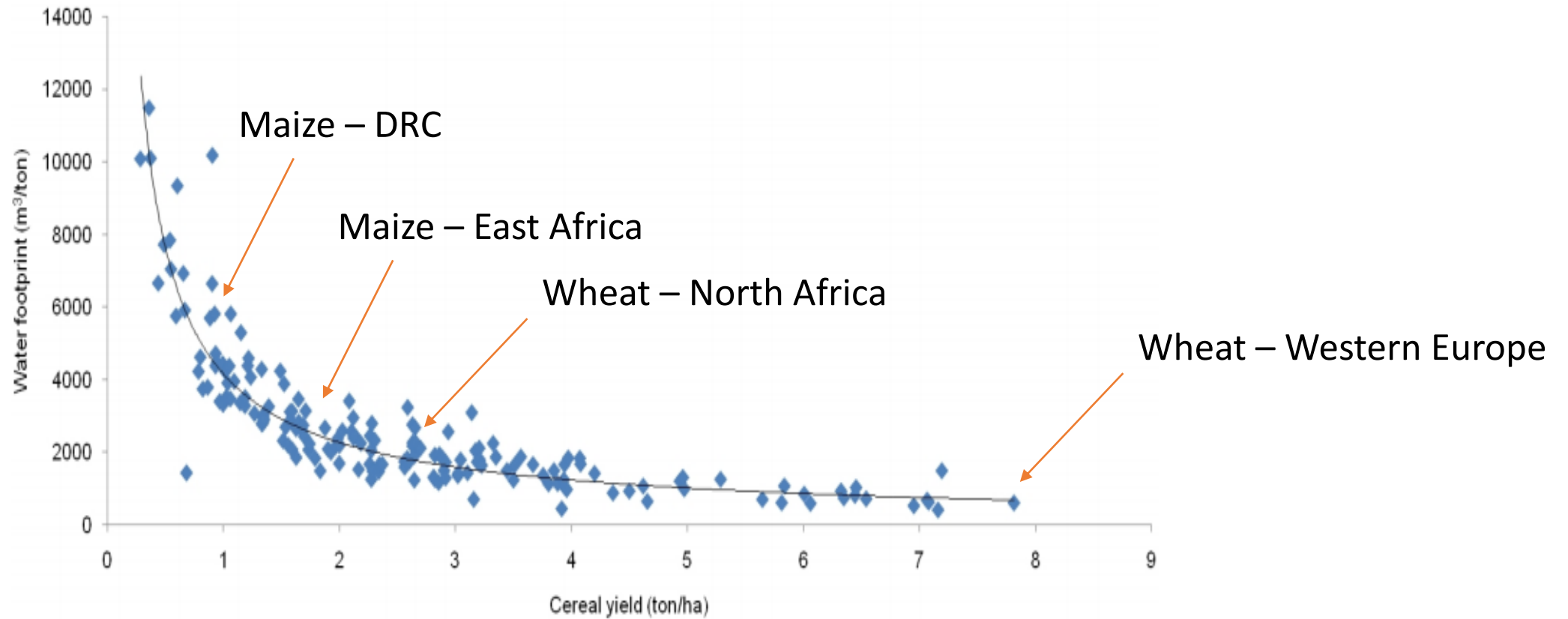
[Get involved](#)

# Securing fresh water for everyone

Imagine life without clean, fresh water. That is the future for many unless we rethink how we use each drop. Yet with every mouth comes a mind and smart ideas to resolve the world's water crises.



<http://waterfootprint.org/en/>



**Fig. 4.** The relationship between average cereal yield and water footprint per ton of cereal. Period: 1996–2005. The dots represent average country data.

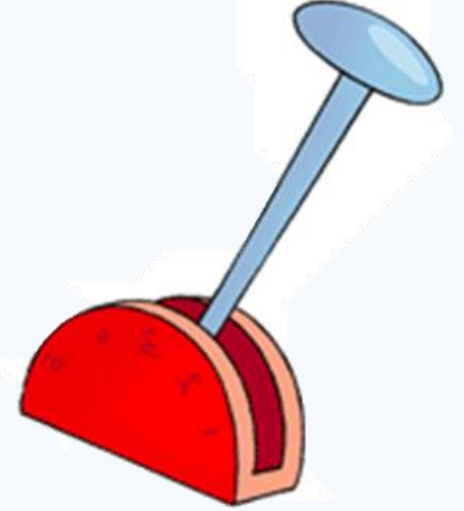
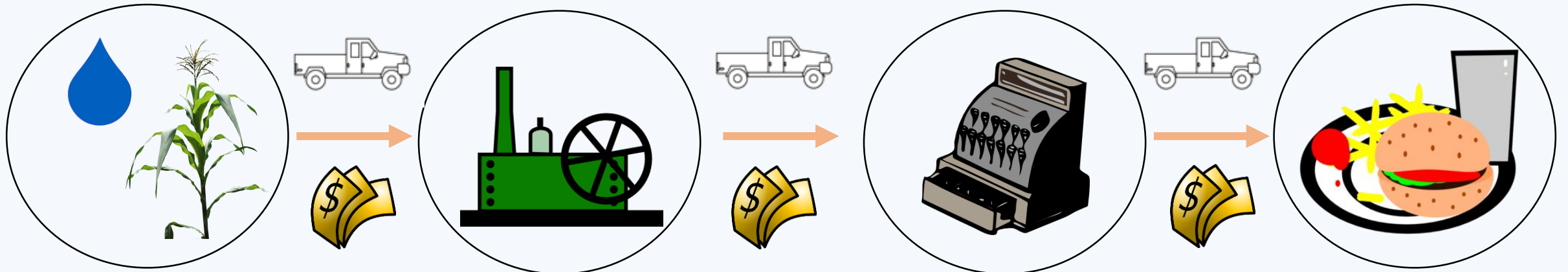
# Potential pitfalls

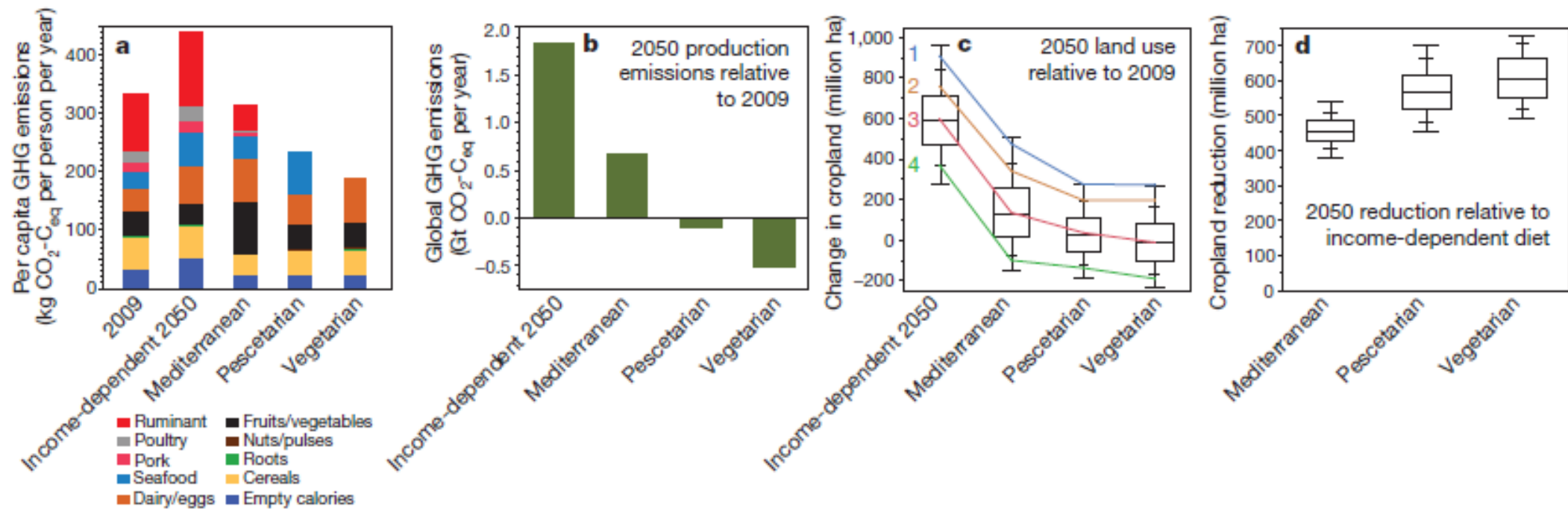
- Dietary data not representative of population
- Lack of data on intra-national trade
- Poor spatial resolution of production/environmental footprint data
- Moisture contents in harvested products *versus* food items
- Use  $\neq$  impact

- A plate of food contains 200 g cooked rice and 100 g cooked beans. What is the blue water footprint?
  - 70% of rice is domestically produced, 30% is imported
  - Domestic and imported rice have a blue WFs of 250 and 100 litres per kg, respectively.
  - 100% of beans are domestically produced with a blue WF of 80 litres per kg
  - Harvested and cooked rice have moisture contents of 10% and 40%, respectively.
  - Harvested and cooked beans have moisture contents of 10% and 30%, respectively.

	rice		beans
	domestic	imported	domestic
consumed weight (g)	140	60	100
harvested weight (g)	92.4	39.6	77.0
blue WF (L/g)	0.25	0.1	0.08
blue WF (L)	23.1	4.0	6.2
Total blue WF (L)	33		

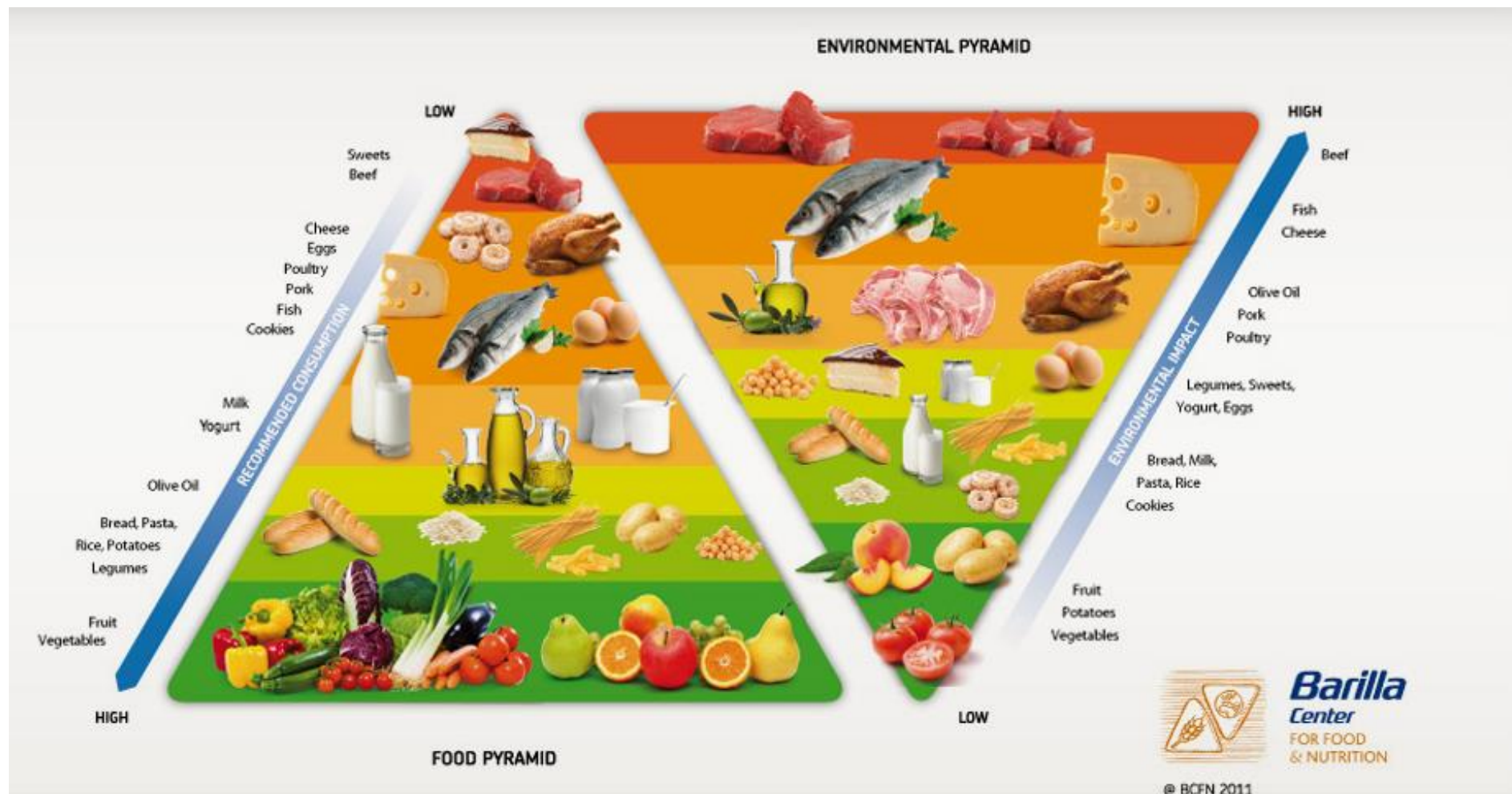
# Solutions





Tilman & Clark, 2014





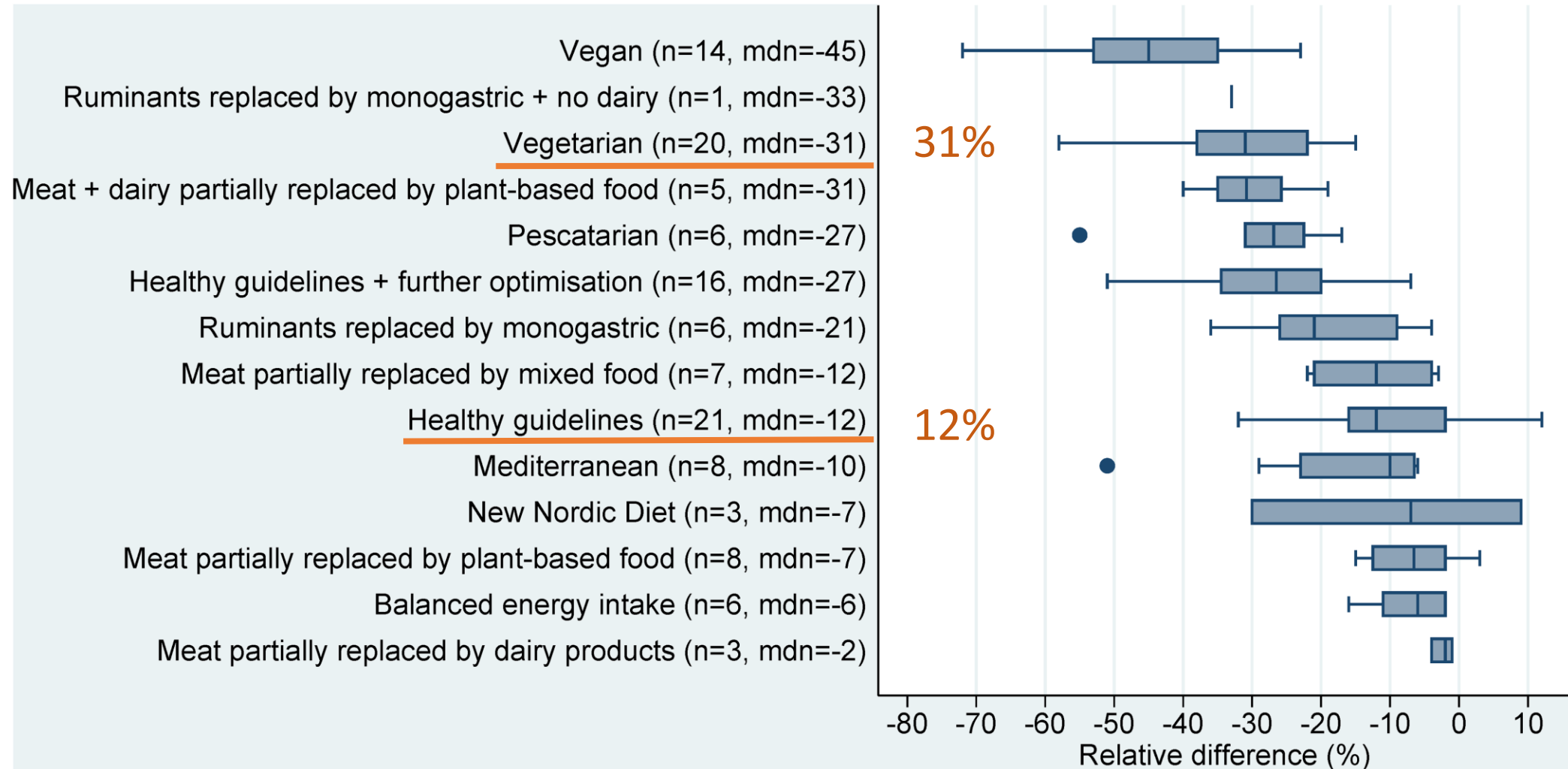




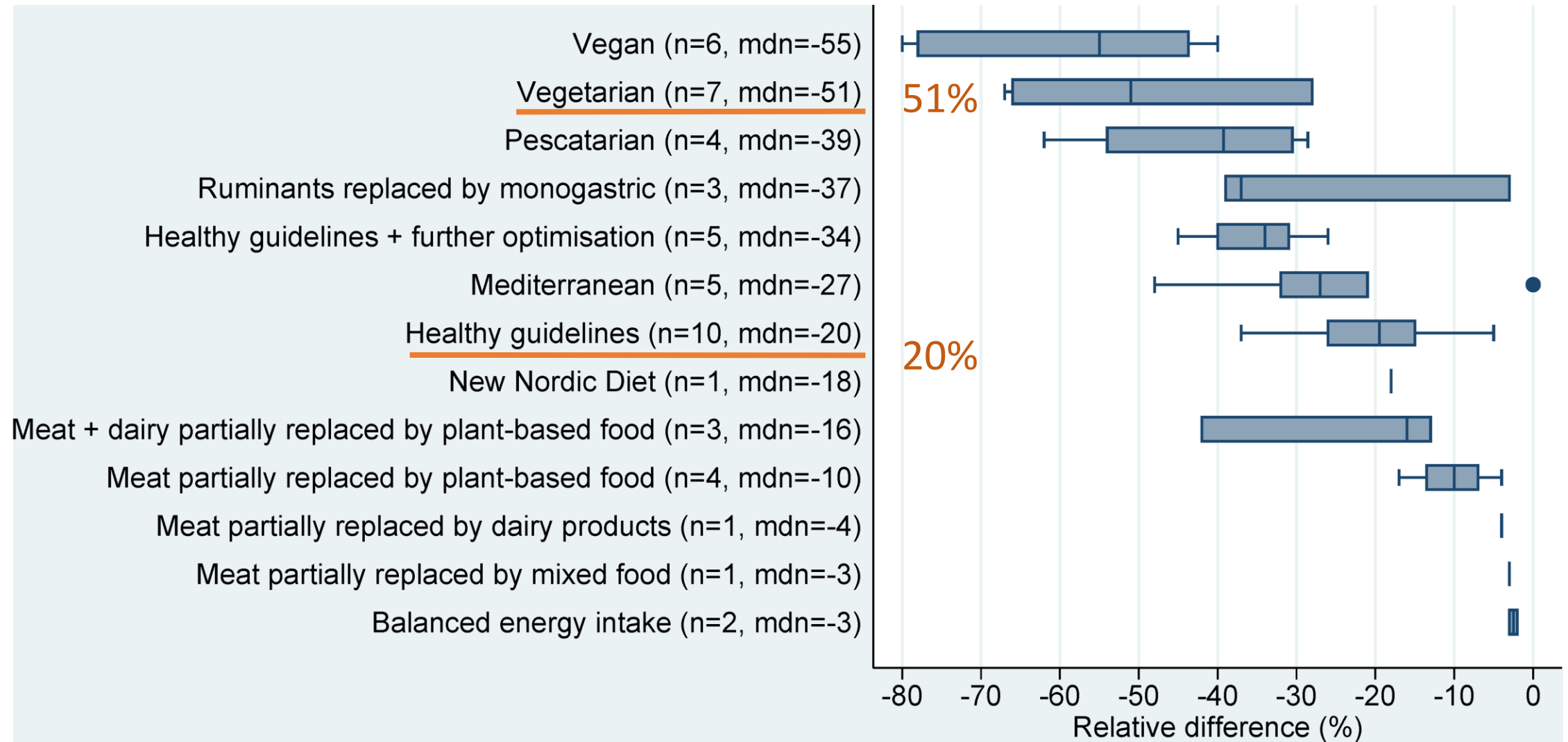
- Healthy diet = 17% lower GHG and +7m life years over next 30 years
- Co-benefits between diet, health and GHGs,
- Trade-offs when high emissions savings are required.
- Used to support PHE “sustainable food plate”

Green et al. 2015  
Milner et al. 2015

## Relative differences in GHG emissions (kg CO<sub>2</sub>eq/capita/year) between current diets and sustainable diets

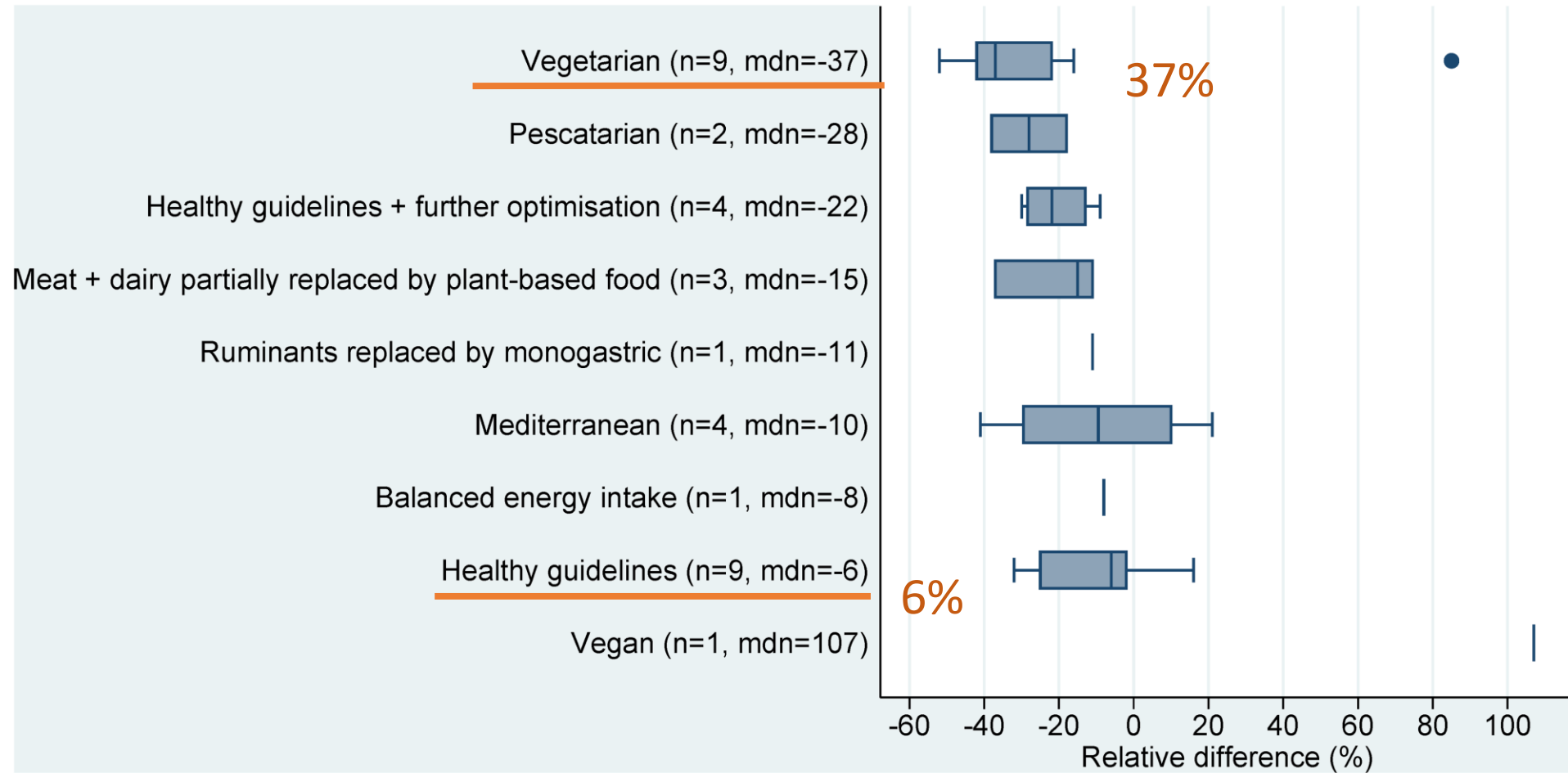


## Relative differences in land use (m<sup>2</sup>/capita/year) between current diets and sustainable diets



Aleksandrowicz et al., 2016

## Relative differences in water use (L/capita/year) between current diets and sustainable diets



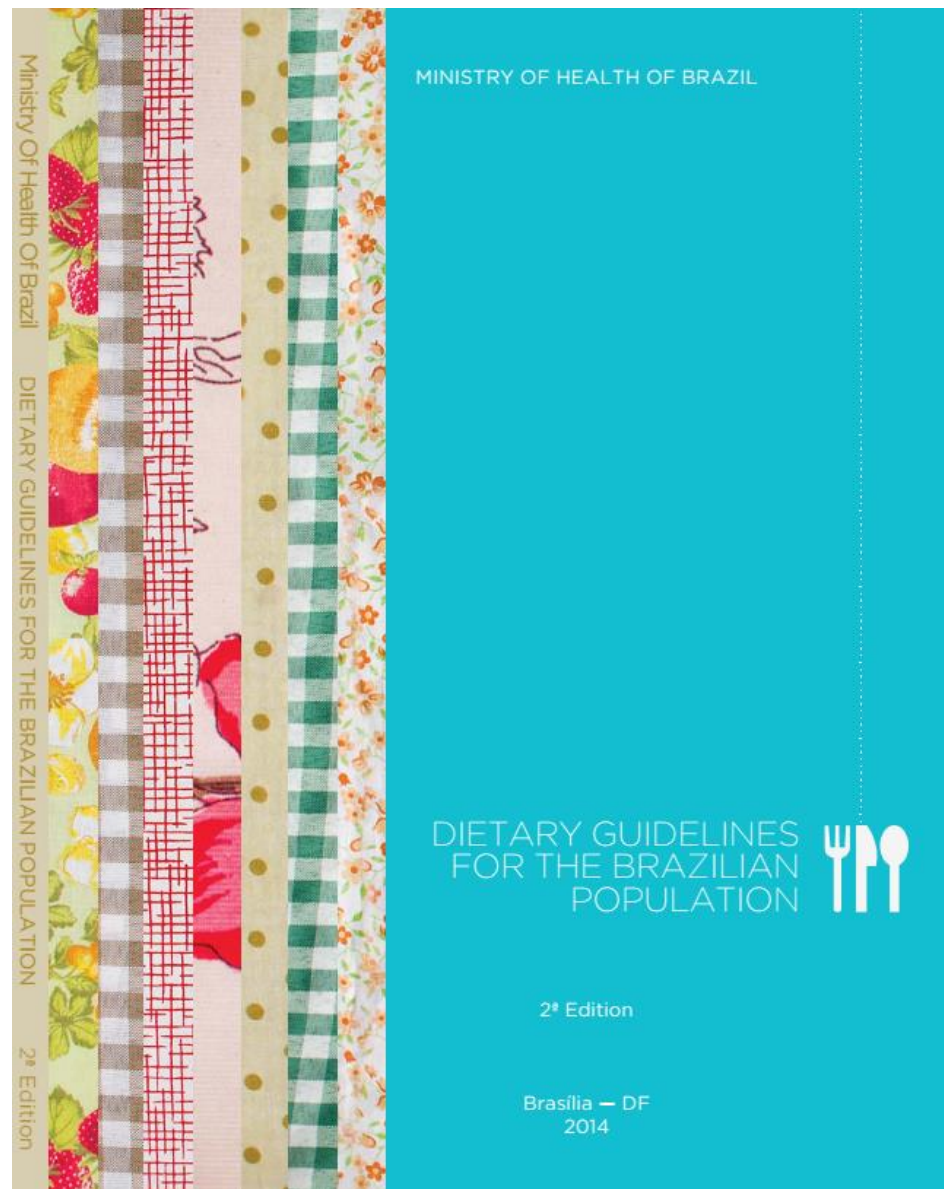
Aleksandrowicz et al., 2016

# Find *your* way

to eat greener, not too much and be active



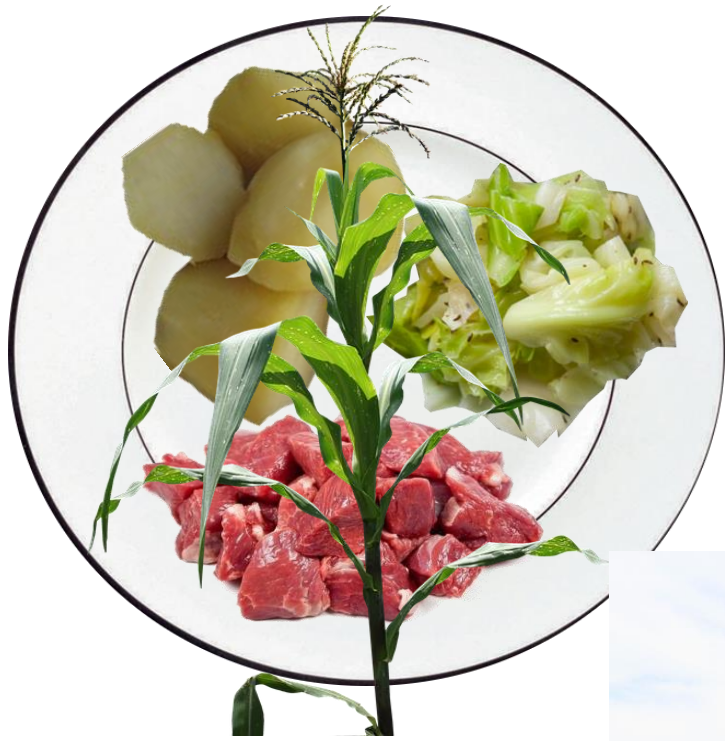
 Livsmedelsverket  
National Food Agency



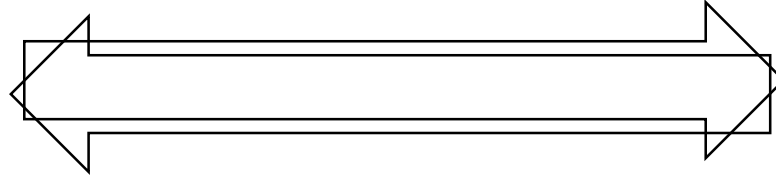
Ministério da  
Saúde







~~Dietary choices drive dietary practices~~

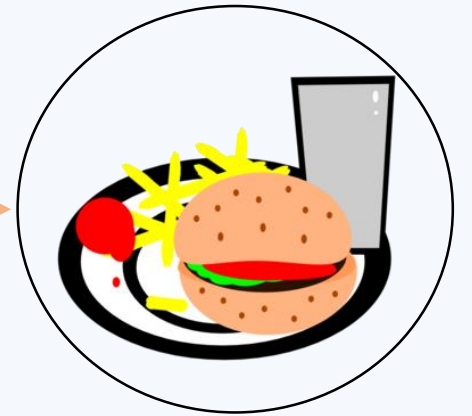
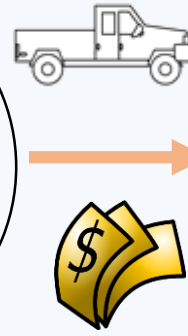
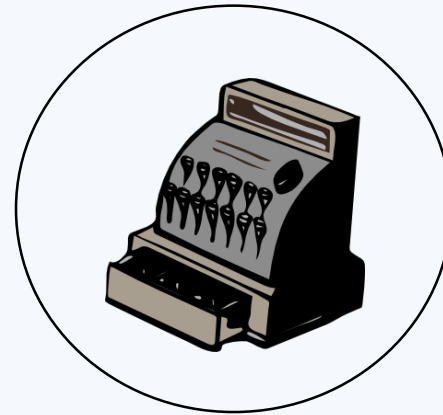
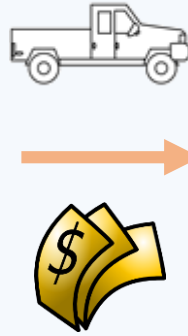
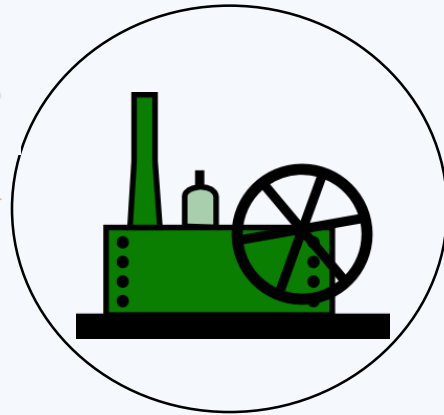
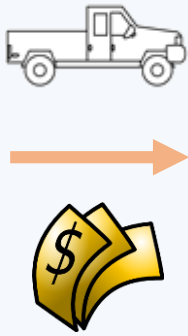
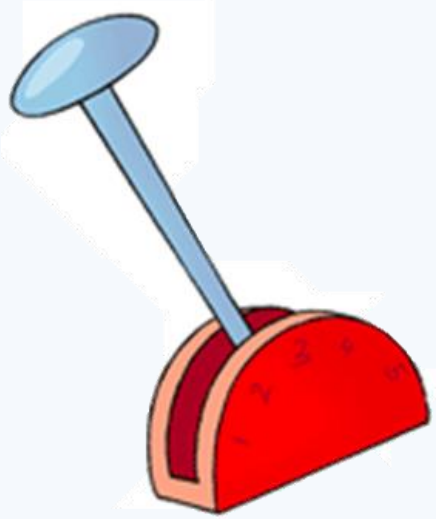


Developed consumer  
economies?  
Subsistence settings?



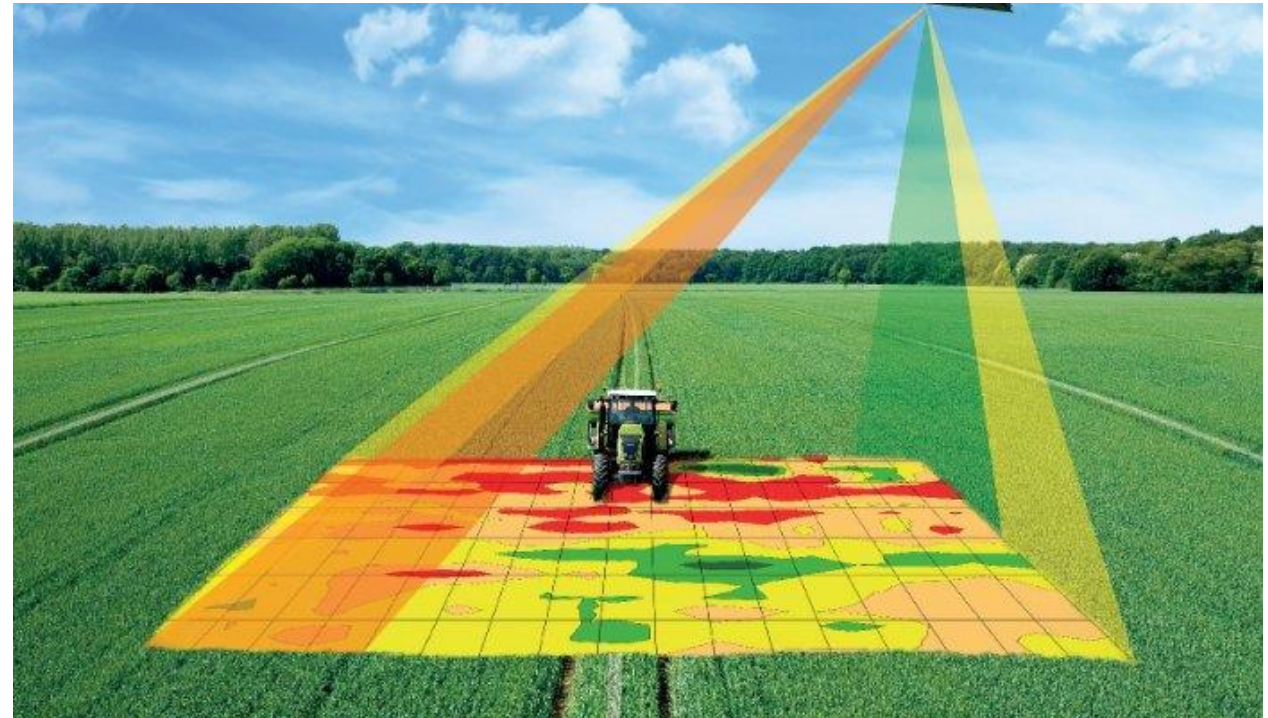


# Solutions





Sustainable  
intensification?





## Vegetables

# What a picture shortage

Cold and wet weather  
bemoaning empty shelves



This article is 1 month old

5,723

Matthew Weaver

Tuesday 17 January 2017 12.13 GMT



What will you give me for

## Fruit

# Strawberry deals forever? British fruit in shops two months early

Mild days and new glasshouse tech mean the summer fruit – a Wimbledon and Henley staple – is starting its season in March



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Caroline Davies

Monday 27 February 2017 00.01 GMT



British-grown strawberries will be in UK supermarkets this week. Photograph: Philip Toscano/PA



# Conservation agriculture



C storage

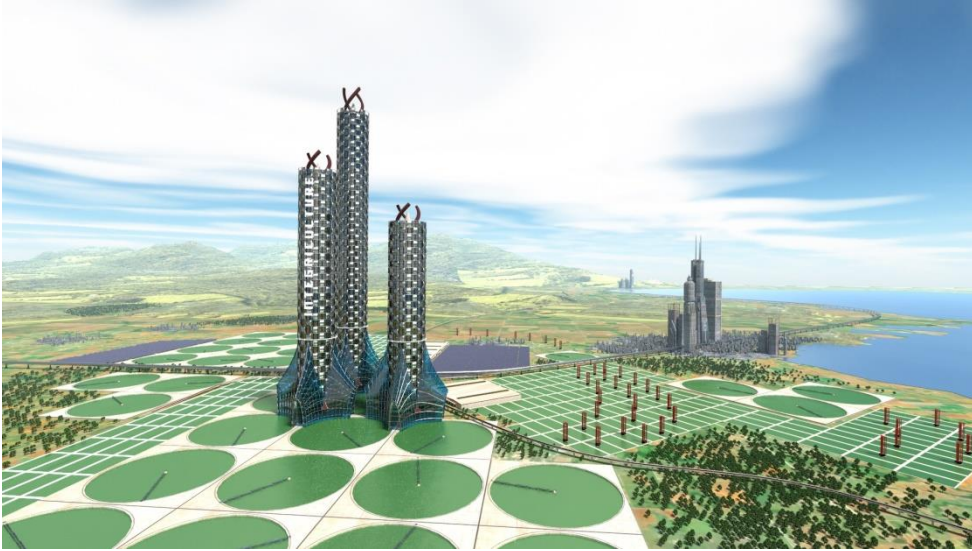
Resilience to drought/heavy rain







## Future cellular agriculture production site (Shojinmeat)



Feedlot, Texas  
(Mishka  
Henner)

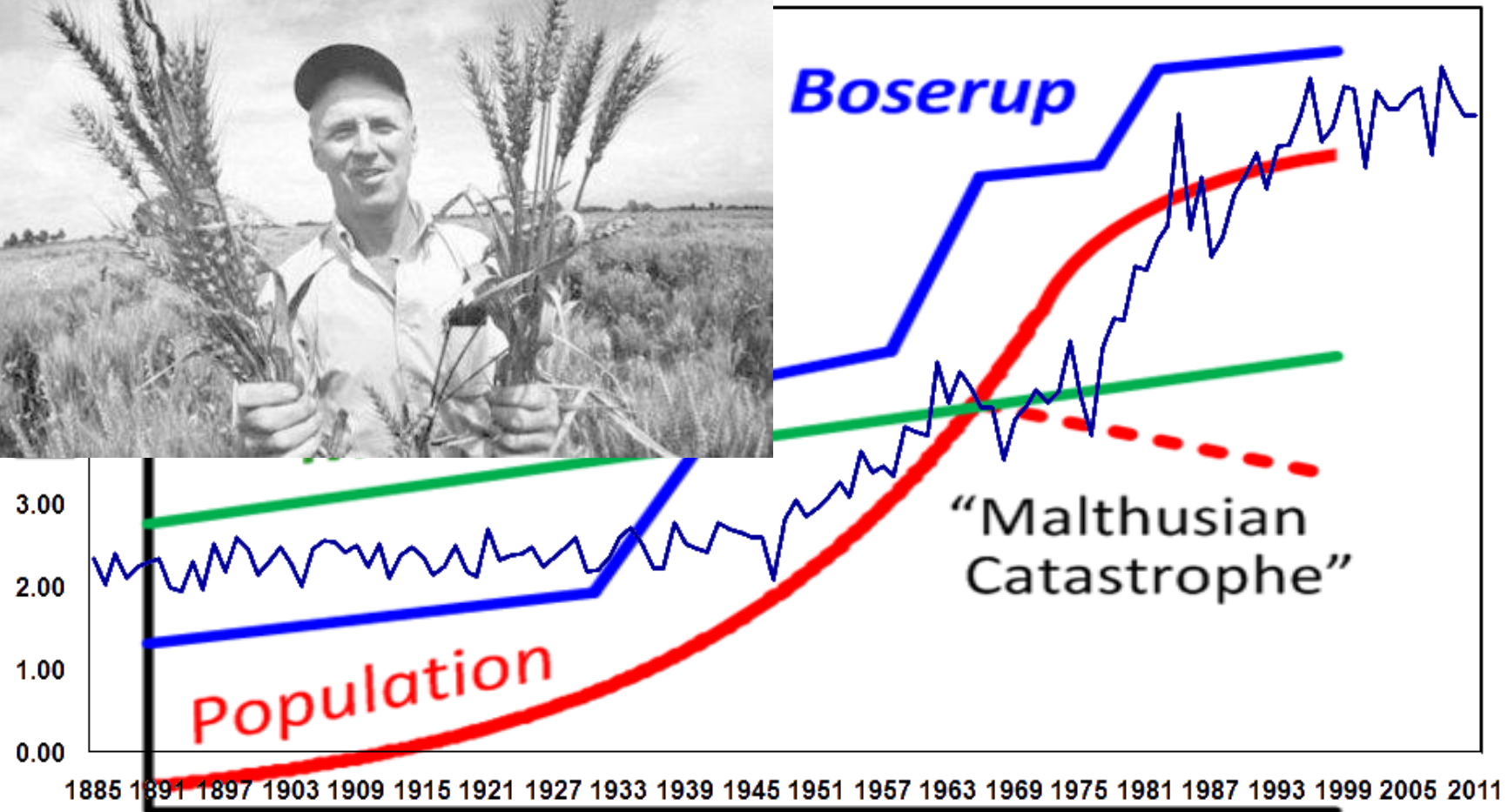


Vertical farming ([industrytap.com](http://industrytap.com))



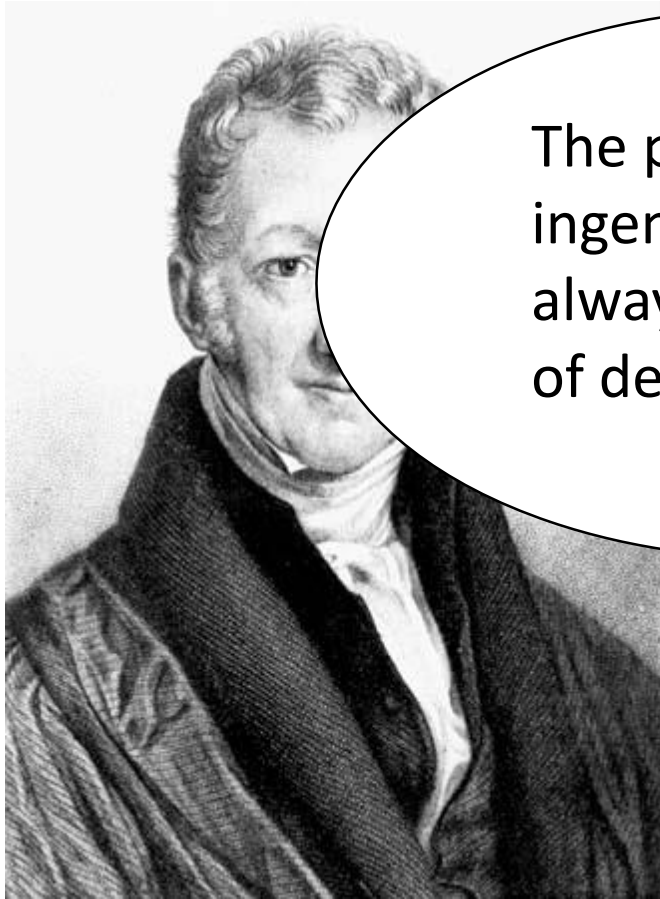


s 1885-2011



<https://davidruyet.wordpress.com>

**Population**



Thomas Robert Malthus, 1766-1834

The power of  
ingenuity would  
always outmatch that  
of demand

The power of population is  
greater than the power  
to produce subsistence  
man



Ester Boserup, 1910-1999

# Will Steffen



Ultimately, there will need to be an institution...operating, with authority, above the level of individual countries to ensure that the planetary boundaries are respected.

Some argue that humanity can now survive, and even thrive, in a rapidly destabilizing planetary environment, but that is a belief system based on supreme technological optimism...

It is likely that a large fraction of people on Earth would not be alive today without the artificial production of fertilizer. How can such ethical and economic issues be matched with a simple call to set limits? [...] food is not optional.

Peter Brewer

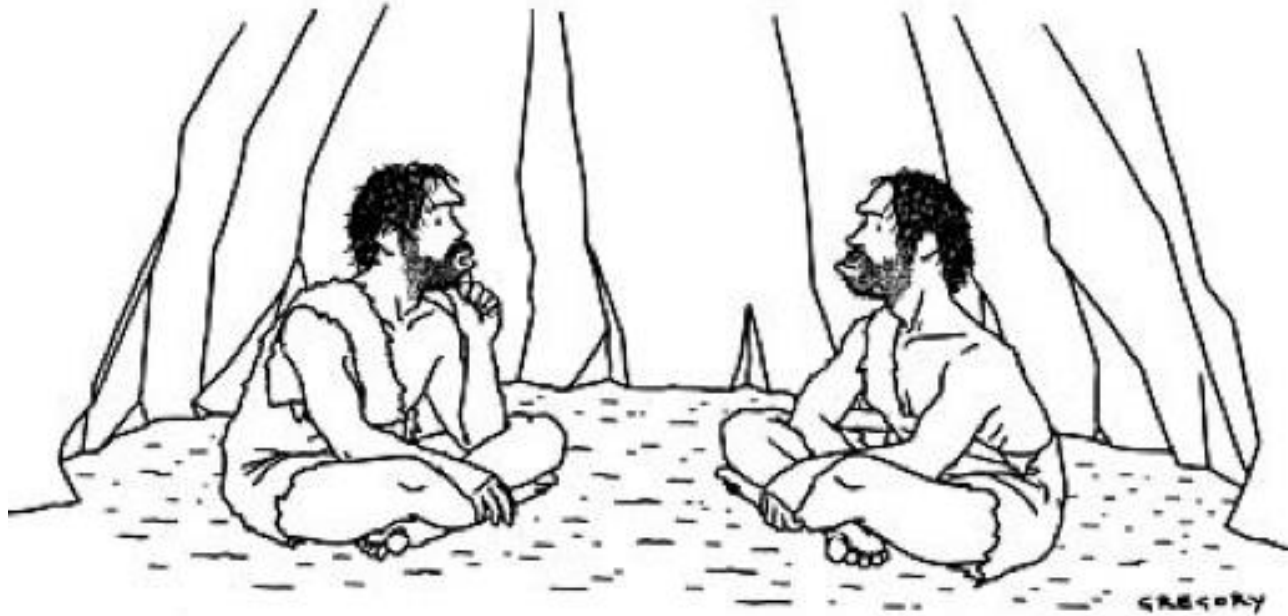


Andrew Revkin

the human-altered ecosystems of the Anthropocene represent the only state of the planet that we know for certain can support contemporary civilization.



# Critical (but not cynical)



*“Something’s just not right—our air is clean, our water is pure, we all get plenty of exercise, everything we eat is organic and free-range, and yet nobody lives past thirty.”*

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